



## Foreign Rights Guide

# **TRANSPORT & COLLECTIBLES**

## **LONDON 2020**

**AUTOMOBILES**

**MOTORSPORTS**

**MOTORCYCLES**

**RAILWAY MODEL BUILDING**

**HUNT**

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# H. ADVANCE TITLE INFORMATION

## AUDI RS

by Constantin Bergander

### CONTENT:

In 1994 Audi launched the first RS models – RS2 hit the road with a remarkable 315 horsepower and Audi's 'trademark' Quattro four-wheel drive system as standard. It was developed in cooperation with Porsche, whose engineers contributed brakes and wheels. Also some design features such as a lowered chassis or the red brake callipers derived from Porsche. While the first RS models were released as estate cars, further lines were based on the A4, the A6 and the A5 coupe models.

This volume depicts the complete story of all RS models – the first and only publication to cover this subject. Superb exclusive photography from the Audi archives along with competent background information enable the reader to engage in this exciting adventure with the Audi high-power sportsters!

**Rights all available**

### SPECIFICATIONS:

- 208 pages
- approx. 200 photographs
- hardcover
- trim size 245 x 290 mm
- retail price: € 49,95
- ISBN 978-3-86852-209-9
- Publication: November 2020



# H. ADVANCE TITLE INFORMATION

## PORSCHE PRICE GUIDE

by Thomas Wirth

### CONTENT:

Finally there is the ultimate price guide for Porsche models, which do actually present the proportionally biggest part of second-hand cars on the market. Though used, these kind of cars are real classics, oftentimes highly sought after and offered at astonishing price levels.

Whoever is interested in entering this market, either as a buyer or a seller, cannot afford to miss this comprehensive price guide, containing current prices supplied by the Classic Data experts!

**Rights all available**

### SPECIFICATIONS:

- 120 pages
- more than 200 photographs
- paperback
- trim size 210 x 297 mm
- retail price: € 19,99
- ISBN 978-3-96664-136-4
- Publication: October 2020



# H. ADVANCE TITLE INFORMATION

# DISSASSEMBLED VEHICLES IN DETAIL

Ed. by Karsten Rehmann

## CONTENT:

Ever dreamt of knowing how your favourite cars exactly look like beneath their bodywork? This book offers the unique chance to get a glimpse of all parts that are included in a car in an 'exploded' view.

The material derives from the well-known German automotive magazine *Auto Zeitung*. Their editors used to disassemble cars after extensive endurance tests into their individual components in order to examine their wear and tear.

A great gift for all techies and automotive enthusiasts who are keen to engage into a fascinating car puzzle!

Rights all available

## SPECIFICATIONS:

- 160 pages
- approx. 200 photographs
- hardcover
- trim size 245 x 290 mm
- retail price: € 39,95
- ISBN 978-3-96664-134-0
- Publication: August 2020



# H. ADVANCE TITLE INFORMATION

## THE LEGAL WAY TO CAR TUNING

by Denis 'Phoenixx' Marasciulo

### CONTENT:

YouTuber Denis 'Phoenixx' Marasciulo is Germany's No. 1 tuning guru. He keeps presenting his most spectacular modified cars at tuning fairs throughout Europe – and the best thing about them, they are completely street-legal! All modifying instructions in his first book are approved by German TÜV (technical inspection association) and can easily be applied without any legal consequences.

His design ideas are inspired by motorsports legend Johnny Cecotto, DTM cars and also safety cars. His understanding of tuning implies basic tasks referring to wheel rims, foil application and chassis, but what he actually strives for are fundamental and extensive modifications.

**The author** started to screw on his first moped at the age of 14, and when he was 16 his scooter had to be optimized. The moment he owned his first car at the age of 18, there was no stopping him from tuning and optimizing all kinds of cars. He works as an automotive salesperson and also acts as an event manager in tuning and motorsports.



Rights all available

### SPECIFICATIONS:

- 160 pages
- many colour photographs
- paperback
- trim size 170 x 210 mm
- retail price: € 19.99
- ISBN 978-3-96664-137-1
- Publication: November 2020



# H. ADVANCE TITLE INFORMATION

# ULTIMATE SPORTS CARS POWER & PERFORMANCE

by Roland Löwisch

## CONTENT:

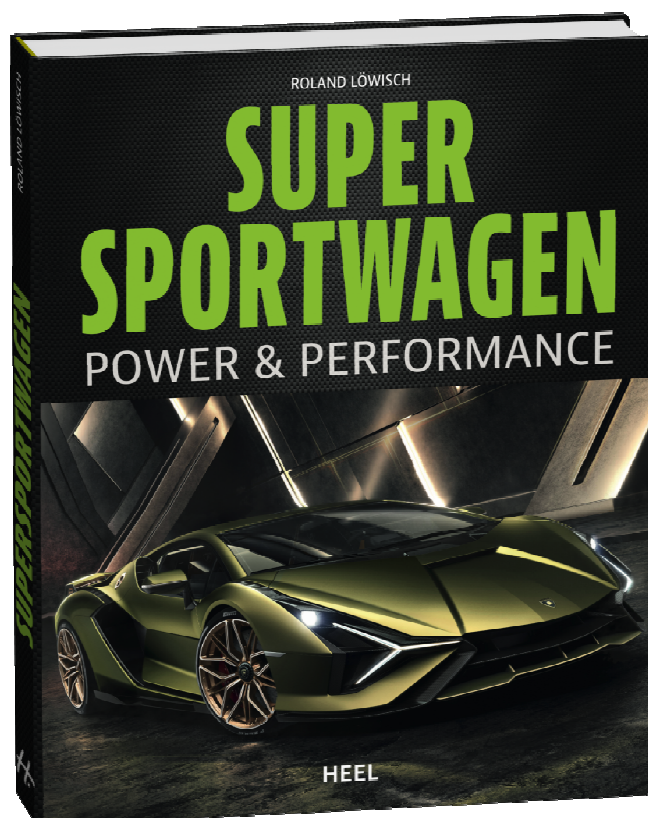
This lavishly illustrated volume presents a comprehensive collection of the fastest and most exclusive sports cars built since the 1940s. The variety of exciting models will make every car enthusiast's heart tick a bit faster; each of them is featured with the essential technical specifications. The models range from classic cars to the most recent supersportscars, from Audi to Vector – no notable manufacturer will be missed here!

**The author** Roland Löwisch is one of the most acknowledged automotive writers in Germany. He has been working as a managing editor for various automotive magazines, and a freelance journalist on numerous subjects from classic cars to kit cars and motorsports.

Rights all available

## SPECIFICATIONS:

- 224 pages
- approx. 300 coloured photos
- hardbound
- trim size: 222 x 275 mm
- retail price € 14.99
- ISBN 978-3-95843-994-8
- Publication: April 2020



# H. ADVANCE TITLE INFORMATION

## MERCEDES-BENZ C-CLASS

**Model range 201 - 205**

by Günter Engelen

### CONTENT:

This is the long anticipated, definite book on Mercedes C-Class cars, covering model range 201 to 205 (built from 1982 up until today), written by Günter Engelen, one of the leading experts on the brand. Nicknamed as 'Baby Benz' back in 1982, the models culminated into the latest, best-selling C-Class generation W 205, even offering hybrid and PHV models since 2018.

This comprehensive and lavishly designed volume offers superb photography and in-depth information on everything one has to know about the smallest model in the manufacturer's line-up, using a wealth of exclusive, hitherto unpublished material from the Mercedes archives.

An exclusive gift book that will not fail to thrill and inspire all Mercedes-Benz enthusiasts!



**Rights all available**

### SPECIFICATIONS:

- 256 pages
- approx. 300 photos
- hardcover with jacket
- trim size: 300 x 265 mm
- retail price € 49.95
- ISBN 978-3-95843-942-9
- Publication: April 2020



**H.** ADVANCE TITLE INFORMATION

# MERCEDES-BENZ W124 A CLASS ON ITS OWN

by Heribert Hofner, Tobias Zoporowski & Stefan Commertz

## CONTENT:

After HEEL has published the ultimate book on one of the definitely most popular Mercedes-Benz model ranges in 2014, this revised and extended edition will leave no question open and will clearly mark the state of the art regarding the W 124 models.

This beautifully illustrated book depicts the complete development history with detailed lists of technical facts and figures – a great gift for the ever growing group of enthusiasts of this impeccable model range.

**Revised & updated edition -  
Rights all available**

## SPECIFICATIONS:

- 296 pages
- more than 200 colour pictures
- hardcover with jacket
- trim size 245 x 290 mm
- retail price: € 39.95
- ISBN 978-3-95843-996-2
- Publication: April 2020



# H. ADVANCE TITLE INFORMATION

## MERCEDES-BENZ 190 (W 201)

by Günter Engelen

### CONTENT:

The Mercedes type 190, meanwhile one of the most popular modern classic cars, was revolutionary in its time and actually laid the foundation for the nowadays best-selling Mercedes-Benz model series: the C class.

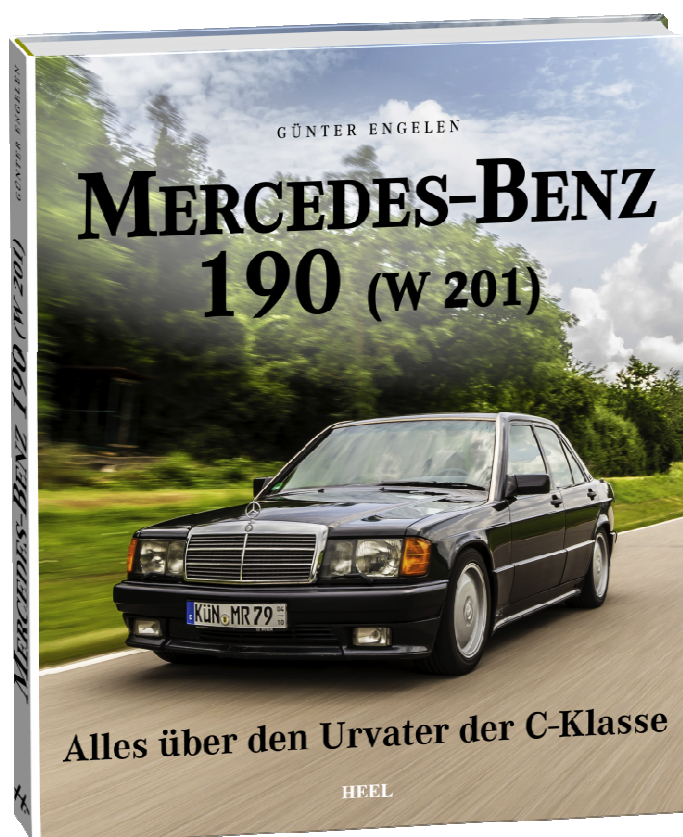
When launched in December 1982, it was the first Mercedes model aimed at middle class drivers – especially challenging the BMW 3 series. Its design, characterized by the short but uplifted rear, meant a radical departure from the existing guidelines. It further disclaimed, apart from the radiator grille, any chrome embellishments.

This significantly extended revised edition of HEEL's bestselling book on the "Baby-Benz" - beautifully illustrated with many unpublished photographs - will appeal to the still rising group of enthusiasts who are looking for new information on this still affordable classic.

Revised & updated edition -  
Rights all available

### SPECIFICATIONS :

- 224 pages
- more than 200 coloured photographs
- hardcover with jacket
- trim size 245 x 290 mm
- retail price: € 39.95
- ISBN 978-3-95843-998-6
- Publication: September 2020



# H. ADVANCE TITLE INFORMATION

## OPEL *Album*

by Armin Printzen

### CONTENT:

Opel cars clearly have the most devoted fan base among automotive enthusiasts. This is the ultimate picture book for all of them, inviting the reader to take a nostalgic journey through four decades back in time!

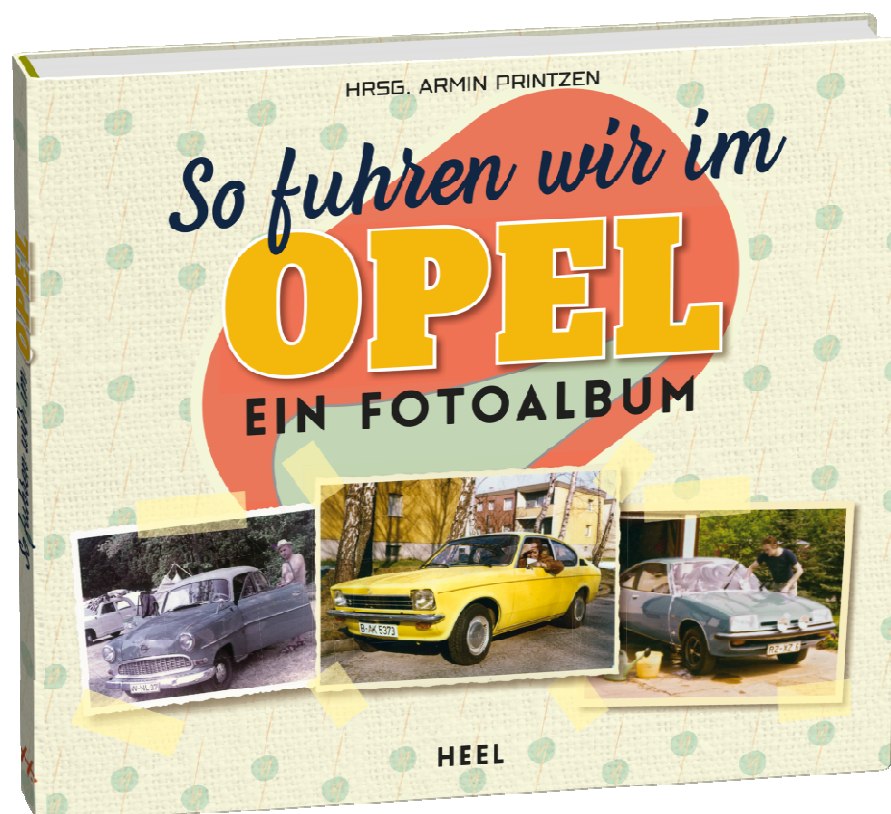
The atmospheric pictures displayed here are taken from private photo albums or were discovered at jumble sales, all perfectly reflecting the car owners' special relationship to these iconic models, ranging from Ascona to Kadett and Rekord cars.

Indulge into nostalgic memories of (we all know!) the most reliable car - Opel!

Rights all available

### SPECIFICATIONS:

- 120 pages
- lots of coloured photos
- hardbound
- trim size: 190 x 165 mm
- retail price € 9.99
- ISBN 978-3-95843-999-3
- Publication: May 2020



# H. ADVANCE TITLE INFORMATION

## CAR DETAILING: MERCEDES-BENZ W 123

by Nikolai Reetz & Moritz Trettin

### CONTENT:

The authors are professional car detailers and run their own *YouTube* channel. In their very first book Nikolai Reetz and Moritz Trettin will share their expertise and knowledge and give comprehensive guidance on how to conserve your Mercedes W 123's value at its best, whether it is a saloon car, a coupé or a T model.

Long-term protection and increase in value is what this book is aiming at. This includes tasks such as gentle cleaning, waxing and repairing of minor damages to the body, interior, engine compartment and wheels to make sure that your MB W 123 looks fantastic!

Rights all available



### SPECIFICATIONS:

- 160 pages
- approx. 150 photographs
- paperback
- trim size 210 x 297 mm
- retail price: € 19,99
- ISBN 978-3-96664-144-9
- Publication: November 2020

HEEL Verlag GmbH ✦ Foreign Rights ✦ Gut Pottscheidt ✦ 53639 Koenigswinter ✦ Germany  
k.michelberger@heel-verlag.de ✦ s.becker-barth@heel-verlag.de ✦ www.heel-verlag.de

# H. ADVANCE TITLE INFORMATION

# *irmscher*

## 50 YEARS OF INNOVATION & STYLE

by **FRANK THOMAS DIETZ**

### CONTENT:

When Günther Irmischer (senior) first began converting vehicles for racing purposes almost 50 years ago, he could probably never have imagined what this would develop into. Today the worldwide operating company has established a reputation for innovative technology combined with reliable engineering. In addition it also stands for quality, technical expertise and experience in motorsport. World-famous drivers like Walter Röhrl, Sepp Haider and Johnny Cecotto succeeded in vehicles customised and tuned by Irmischer .

This representative volume written by Opel expert Frank Dietz depicts the complete 50 years' history of Irmischer, providing profound background information plus a wealth of fascinating photo material from the Irmischer archives.

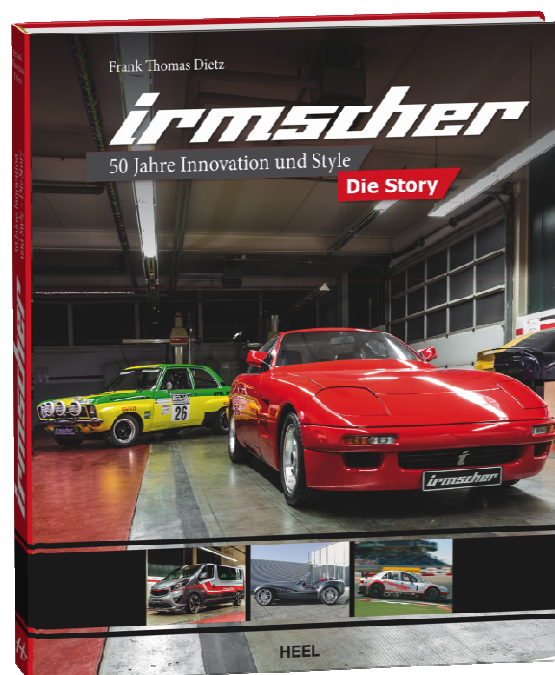
### THE AUTHOR:

Frank Dietz is an acknowledged writer of technical reference books. He has been working as press spokesperson at numerous big automotive companies, one of them Opel.

**Rights all available**

### SPECIFICATIONS:

- 176 pages
- more than 150 pictures
- hardbound with jacket
- trim size 245 x 290 mm
- retail price: € 29.95
- ISBN 978-3-95843-697-8
- Publication: July 2020



# H. ADVANCE TITLE INFORMATION

## MOTORCYCLE ROADBOOK

### How to plan the perfect trip

by Oskar Stübinger

#### CONTENT:

You are about to hit the road with your motorcycle? This practical handbook offers a wealth of helpful advice to make every tour - if long or short - a perfect one!

Starting with the appropriate choice of destination, you will find all necessary information on how to successfully plan your trip, including the individual equipment required and the best way to store and load your luggage. Furthermore, the reader learns about driving techniques to be applied on special grounds and how to care for his motorcycle while en route.

**The author** is founder of the tour agency "Rookie Tours" which organizes guided motorcycle journeys throughout the world for rookies and experienced bikers alike. In his first book he shares his comprehensive knowledge with all motorcyclists.



Rights all available

#### SPECIFICATIONS:

- 160 pages
- many coloured photographs
- flexicover
- trim size 148 x 210 mm
- retail price: € 19.99
- ISBN 978-3-96664-001-5
- Publication: April 2020

# H. ADVANCE TITLE INFORMATION

## MOTORCYCLE CUSTOMIZING

by Uli Böckmann

### CONTENT:

This practical handbook pays tribute to the fast-growing trend of bike customizing. All these bikers aiming at a motorcycle reflecting their own individualism – whether they dream of a bobber, a chopper, a cruiser or a café racer - can get ready to start now: based on his long standing experience, the author provides all basic knowledge on customizing, along with a great many of tips and tricks, all of them tested and proven.

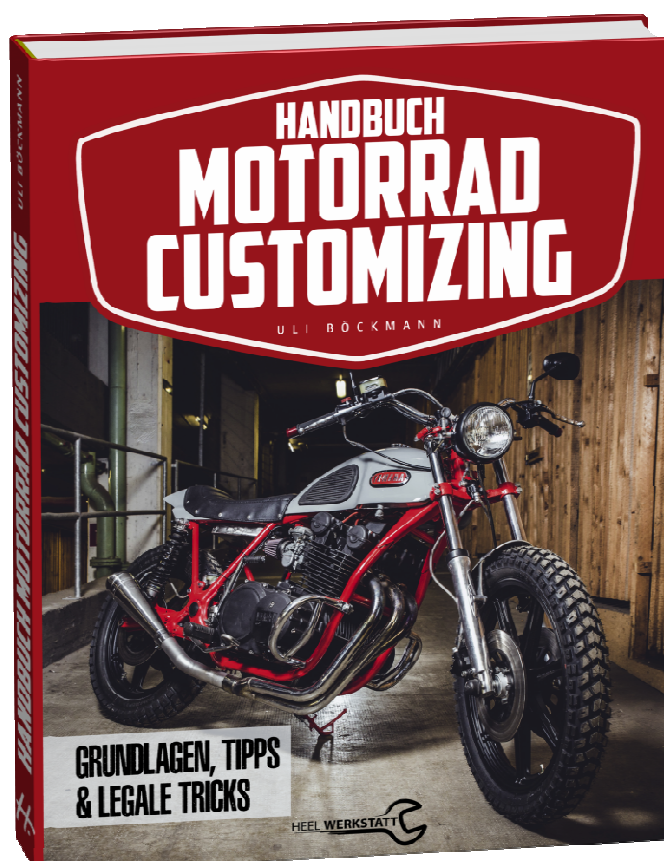
His detailed descriptions are illustrated by lots of instructive drawings and pictures, and the complete handbook is written in an easy to read and entertaining way.

**The author** is a well-known motorcycle journalist, writing very popular regular columns for a number of motoring magazines for more than 30 years.

Rights all available

### SPECIFICATIONS:

- 224 pages
- many coloured photographs
- hardcover
- trim size 215 x 275 mm
- retail price: € 39.95
- ISBN 978-3-96664-006-0
- Publication: July 2020



# H. ADVANCE TITLE INFORMATION

# MÄRKLIN MADE BY RITTER

by Gernot & Elmar Ritter

## CONTENT:

Ritter restoration company is well known among model railroaders for their high-quality and professional restoration of Märklin model trains and all kinds of equipment and spare parts from the area of Märklin model making. They further efficiently care for skillful restoration of rare collectors' items like model ships and airplanes as well as tin toy or die-cast model cars produced before 1960.

This book is written by the company's founder Gernot Ritter and his son Elmar, a first-hand recap of their most interesting and most challenging projects during the last four decades.



**Rights all available**

## SPECIFICATIONS:

- approx. 192 pages
- lots of coloured photos
- hardcover with jacket
- trim size: 240 x 270 mm
- retail price € 39.95
- ISBN 978-3-96664-020-6
- Publication: October 2020





# H. ADVANCE TITLE INFORMATION

# THE SHOTGUN

by Norbert Klups

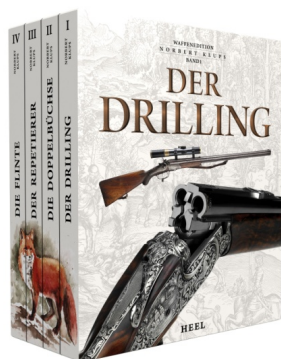
## CONTENT:

It is time for the fourth and last volume of the much-acclaimed collectors' edition by Norbert Klups, and what's missing in this series is the history of the shotgun.

The shotgun is usually the first firearm to be obtained by people who have just acquired their shooting license. They are useful primarily for hunting birds and other small game. On the other hand, shotguns are also used for target shooting sports such as skeet, trap and sporting clays – not to mention their military or law enforcement context.

This book starts with a historic review, continues with the locking technologies of different kinds of shotguns as well as their various specialisations followed by substantial information on manufacturers. This information also serves as a buyer's guide for anybody looking for a new shotgun. This unique reference guide rounds up this wonderful collection.

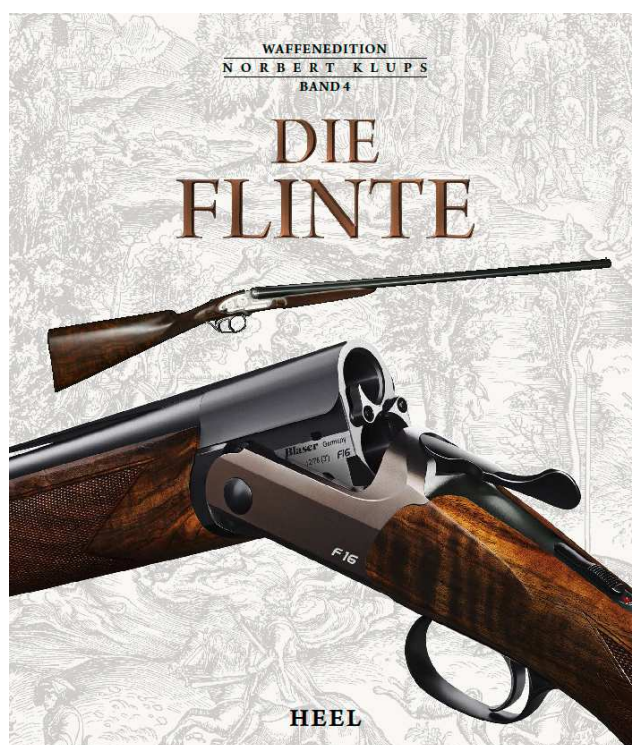
**The author** is an acknowledged expert on guns, owner of a shooting license since 1979, and working for a number of specialized magazines on hunting and guns since 1984. He has written twelve books on guns and munitions so far and works as a shooting trainer and within the German examining board for prospective huntsmen.



Rights all available

## SPECIFICATIONS:

- 224 pages
- many coloured photographs
- hardbound, in slipcase
- trim size 240 x 285 mm
- retail price: € 49.95
- ISBN 978-3-95843-633-6
- Publication: October 2020



# H. ADVANCE TITLE INFORMATION

## DRIVE HUNT TIPPS & KNOW HOW

by Peter Diekmann & Gert G. von Harling

### CONTENT:

Autumn is the traditional time for drive hunts, and very often serve as major society events as well. However maximum effectiveness requires comprehensive and considerable preparation. In this practical guide two longtime experienced hunters share their expertise with everyone interested in this subject, and explain how the substantial preliminary work will definitely result in success.

They supply detailed checklists for everyone involved, from game warden over dog handlers up to drivers, containing explicit advice on their respective tasks in order to make the hunting trip more successful and safer. Finally, they provide helpful information on how to butcher and merchandise wild game.



Rights all available

### SPECIFICATIONS:

- 128 pages
- many colour photographs
- paperback
- trim size 183 x 225 mm
- retail price: € 24.00
- ISBN 978-3-95843-953-5
- Publication: June 2020



# HEEL VERLAG GMBH

Please also ask for our current rights guide on non-fiction titles on these subjects

BBQ & Grilling  
Cooking & Baking  
Crafts & Hobbies  
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Karin Michelberger  
[k.michelberger@heel-verlag.de](mailto:k.michelberger@heel-verlag.de)

Stephanie Becker-Barth  
[s.becker-barth@heel-verlag.de](mailto:s.becker-barth@heel-verlag.de)

Corinna Roeger  
[c.roeger@heel-verlag.de](mailto:c.roeger@heel-verlag.de)

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