



## Foreign Rights Guide

# **TRANSPORT & COLLECTIBLES**

## **FRANKFURT 2019**

**AUTOMOBILES**

**MOTORCYCLES**

**HUNT**

**WATCHES**

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# H. ADVANCE TITLE INFORMATION

# ULTIMATE SPORTS CARS POWER & PERFORMANCE

by Roland Löwisch

## CONTENT:

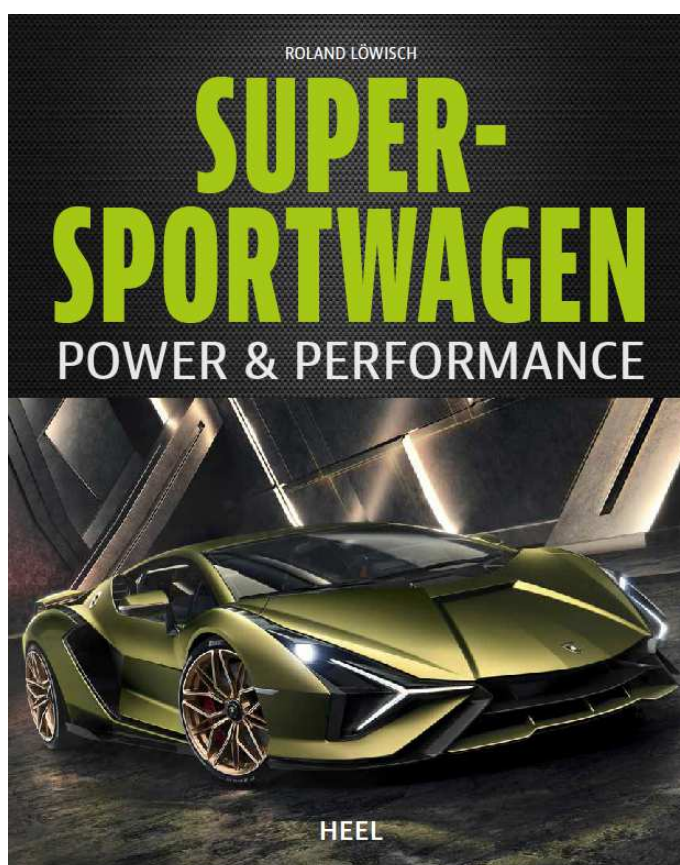
This lavishly illustrated volume presents a comprehensive collection of the fastest and most exclusive sports cars built since the 1940s. The variety of exciting models which make every car enthusiast's heart tick a bit faster - all of them featured with the essential technical specifications - ranges from classic cars to the most recent supersportscars, from Audi to Vector – no notable manufacturer will be missed here!

The author Roland Löwisch is one of the most acknowledged automotive writers.

**Rights all available**

## SPECIFICATIONS:

- 256 pages
- approx.300 coloured photos
- hardbound
- trim size: 222 x 275 mm
- retail price € 9.99
- ISBN 978-3-95843-994-8
- Publication: April 2020



# H. ADVANCE TITLE INFORMATION

## MERCEDES-BENZ C-CLASS

**Model range 201 - 205**

by Günter Engelen

### CONTENT:

This is the long anticipated, definite book on Mercedes C-Class cars, covering model range 201 to 205 (built from 1982 up until today), written by Günter Engelen, one of the leading experts on the brand. Nicknamed as 'Baby Benz' back in 1982, the models culminated into the latest, best-selling C-Class generation W 205, even offering hybrid and PHV models since 2018.

This comprehensive and lavishly designed volume offers superb photography and in-depth information on everything one has to know about the smallest model in the manufacturer's line-up, using a wealth of exclusive, hitherto unpublished material from the Mercedes archives.

An exclusive gift book that will not fail to thrill and inspire all Mercedes-Benz enthusiasts!

**Rights all available**

### SPECIFICATIONS:

- 256 pages
- approx. 300 photos
- hardcover with jacket
- trim size: 300 x 265 mm
- retail price € 49.95
- ISBN 978-3-95843-942-9
- Publication: January 2020



# **H.** ADVANCE TITLE INFORMATION

## MERCEDES-BENZ W124 A CLASS ON ITS OWN

by **Heribert Hofner, Tobias Zoporowski & Stefan Commertz**

### CONTENT:

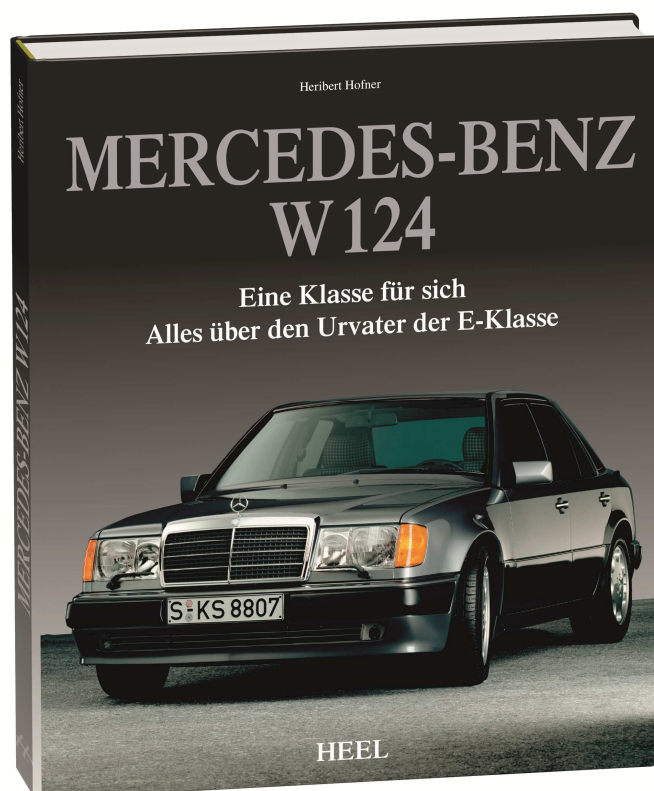
After HEEL has published the ultimate book on one of the definitely most popular Mercedes-Benz model ranges in 2014, this revised and extended update will leave no question open and will clearly mark the state of the art regarding the W 124 models.

This beautifully illustrated book depicts the complete development history with detailed lists of technical facts and figures – a great gift for the ever growing group of enthusiasts of this impeccable model range.

**Revised & updated edition -  
Rights all available**

### SPECIFICATIONS:

- 304 pages
- more than 200 colour pictures
- hardcover with jacket
- trim size 245 x 290 mm
- retail price: € 39.95
- ISBN 978-3-95843-996-2
- Publication: March 2020



# H. ADVANCE TITLE INFORMATION

## MERCEDES-BENZ 190 (W 201)

by Günter Engelen

### CONTENT:

The Mercedes type 190, meanwhile one of the most popular modern classic cars, was revolutionary in its time and actually laid the foundation for the nowadays best-selling Mercedes-Benz model series: the C class.

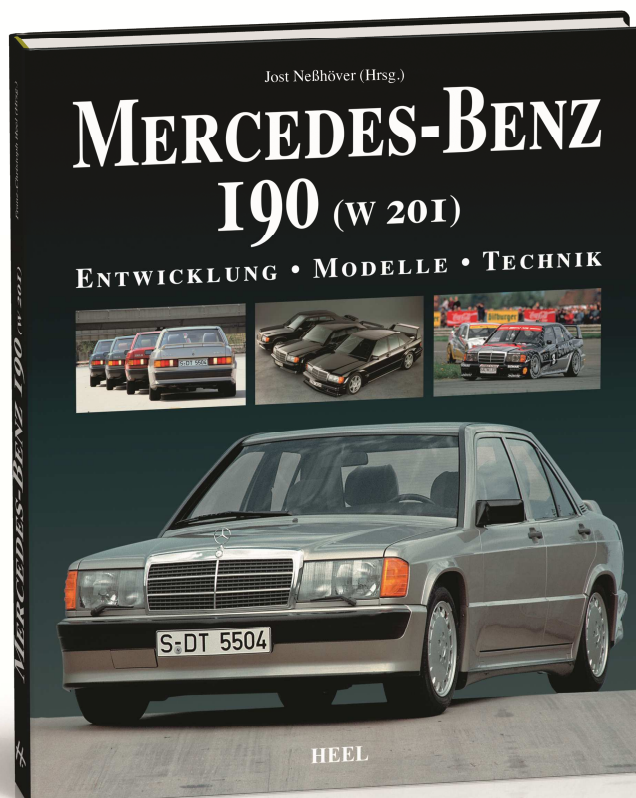
When launched in December 1982, it was the first Mercedes model aimed at middle class drivers – especially challenging the BMW 3 series. Its design, characterized by the short but uplifted rear, meant a radical departure from the existing guidelines. It further disclaimed, apart from the radiator grille, any chrome embellishments.

This significantly extended revised edition of HEEL's bestselling book on the "Baby-Benz" - beautifully illustrated with many unpublished photographs - will appeal to the still rising group of enthusiasts who are looking for new information on this still affordable classic.

Revised & updated edition -  
Rights all available

### SPECIFICATIONS :

- 224 pages
- more than 200 coloured photographs
- hardcover with jacket
- trim size 245 x 290 mm
- retail price: € 39.95
- ISBN 978-3-95843-998-6
- Publication: May 2020



# H. TITLE INFORMATION

## THE NEW BIG BOOK OF MERCEDES G-CLASS Updated & revised edition

by Jörg Sand

### CONTENT:

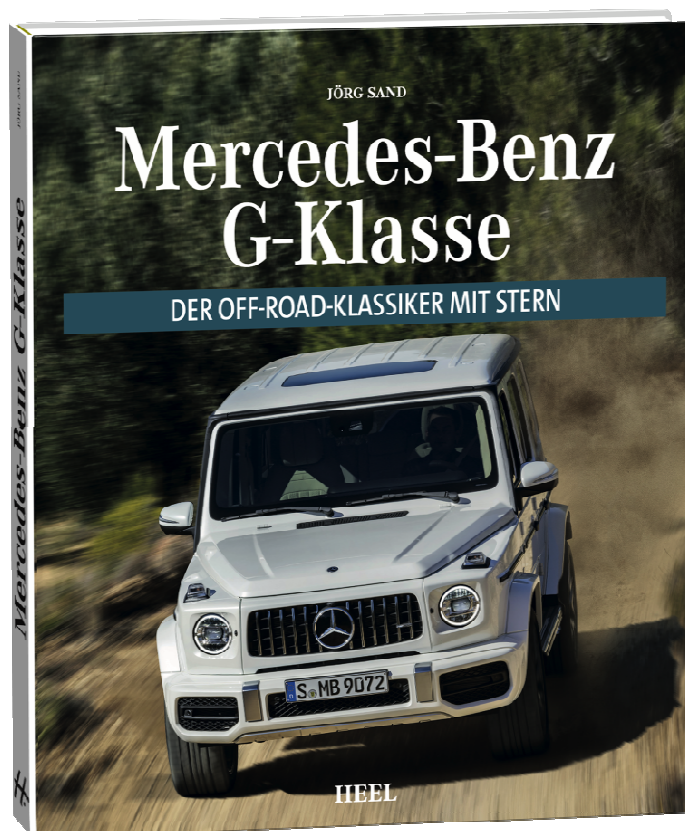
On the occasion of this legendary off-road vehicles' 40<sup>th</sup> anniversary, this completely revised and updated volume presents an in-depth look at the development and evolution of the G-class vehicles which used to be called G-models and highlights the history of these extremely versatile cars – from the first concept drawings to today's brandnew high-tech versions.

Being not only a comprehensive reference guide with detailed technical specifications but also a beautiful illustrated book containing superb photography this title will be loved by off-road fans as the ultimate appreciation for the tough cars full of character!

Rights all available

### SPECIFICATIONS:

- 208 pages
- more than 300 coloured photos
- word count: 39,545
- hardcover with jacket
- trim size: 245 x 290 mm
- retail price € 49.95
- ISBN 978-3-95843-868-2
- Published April 2019



# H. TITLE INFORMATION

## MERCEDES-BENZ INNOVATION & RELIABILITY

by Roland Löwisch

### CONTENT:

This new bargain book from our most successful bargain book series (more than 500,000 copies sold!) depicts the complete story of Mercedes-Benz, inventor of the automobile and top manufacturer worldwide, representing milestones of automotive engineering.

The colourful and easy to read volume features a comprehensive collection of not only the Germans' most favourite cars, complete with well-founded information on their evolution and technical specifications.

This is the definite book on Mercedes, written by a top automobile expert!

Rights all available

### SPECIFICATIONS:

- 256 pages
- approx. 320 photos
- word count: 50,455
- hardbound
- trim size: 222 x 275 mm
- retail price € 9.99
- ISBN 978-3-95843-940-5
- Published September 2019





# H. TITLE INFORMATION

# PORSCHE PURE PERFECTION

by Roland Löwisch

## CONTENT:

The latest volume from our bestselling bargain book series covers the most beautiful and popular models produced by the legendary German manufacturer, whose name is just synonymous with successful sports cars of highest engineering.

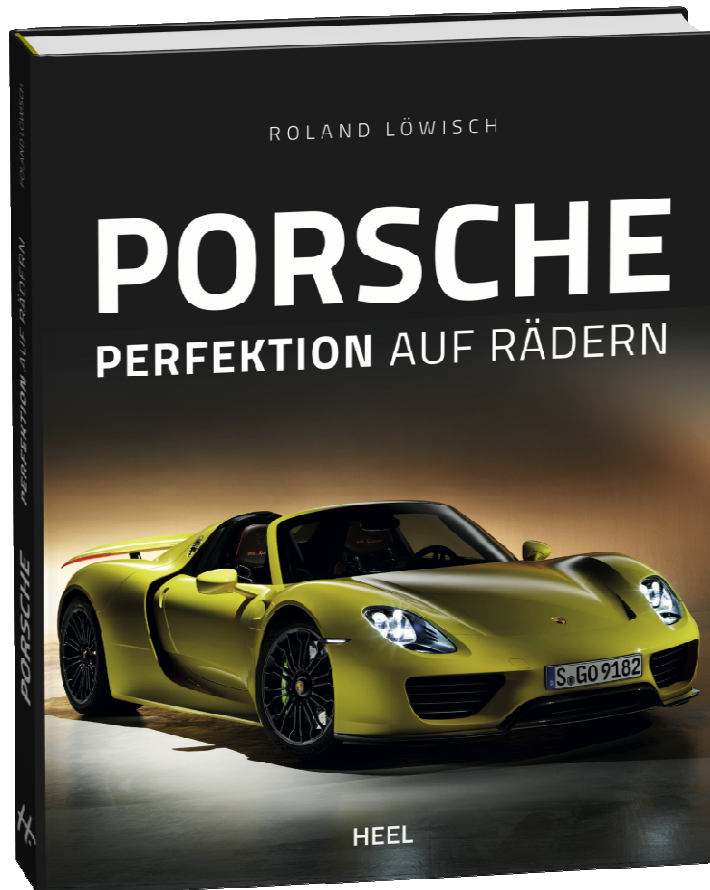
This comprehensive and colourful book covers everything there is to know about the featured cars including technical specifications and production figures; the entertaining and easy to read texts will bring the unique spirit of this world-famous brand to life!

A bargain book with premium content designed to inspire readers of all ages and definitely makes a great gift for anyone interested in Porsche!

**Rights all available**

## SPECIFICATIONS:

- 256 pages
- approx. 320 photos
- word count: 47,475
- hardbound
- trim size: 222 x 275 mm
- retail price € 9.99
- ISBN 978-3-95843-880-4
- Published March 2019



# H. TITLE INFORMATION

## PICK-UPS

### ICONIC VANS WITH STYLE

by Michael Füngeling

#### CONTENT:

Pick-up vans are no longer just utility vehicles used by craftsmen and tradespeople, but turned into real cult mobiles during the recent years – especially when talking about the iconic classics originating from the United States.

Our author is a specialist on US cars and has published various books on the subject before. In this beautiful volume he describes the most fancy models since 1945, even featuring some pre-war models, and carefully explains how they came into being, including their most important specifications.

This is the first comprehensive title on these cult vehicles – superior content and a great gift for all enthusiasts!

Rights all available

#### SPECIFICATIONS:

- 208 pages
- approx. 320 mostly coloured photos
- word count: 56,407
- hardbound with jacket
- trim size: 240 x 290 mm
- retail price € 24.99
- ISBN 978-3-95843-941-2
- Published September 2019



# H. ADVANCE TITLE INFORMATION

## OPEL *Album*

by Armin Printzen

### CONTENT:

Opel cars clearly have the most devoted fan base among automotive enthusiasts. This is the ultimate picture book for all of them, inviting on a nostalgic journey through four decades back in time!

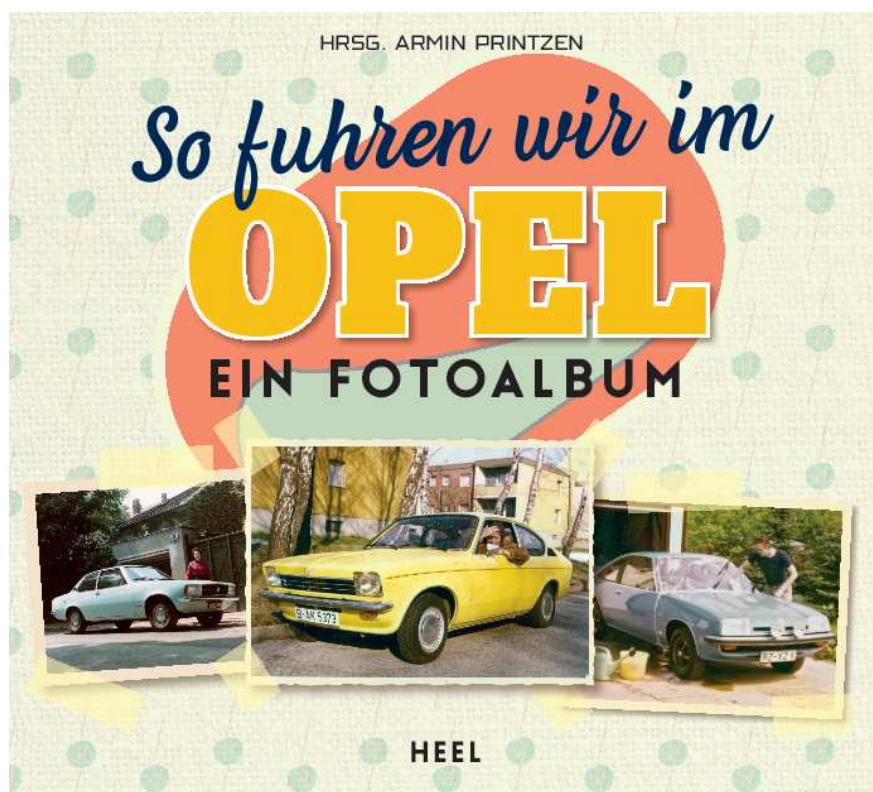
The atmospheric pictures displayed here are taken from private photo albums or were discovered at jumble sales, all perfectly reflecting the car owners' special relationship to these iconic models, ranging from Ascona to Kadett and Rekord cars.

Indulge into nostalgic memories of (we all know!) the most reliable car - Opel!

Rights all available

### SPECIFICATIONS:

- 120 pages
- lots of coloured photos
- hardbound
- trim size: 190 x 165 mm
- retail price € 9.99
- ISBN 978-3-95843-999-3
- Publication: April 2020



# H. ADVANCE TITLE INFORMATION

# VW BEETLE *Album*

by Armin Printzen

## CONTENT:

This is the ultimate picture book for all VW beetle enthusiasts which takes them on a nostalgic journey through time!

Four decades of German life together with the legendary and indestructible beetle cars are celebrated in this colourful volume, ranging from collectors' items discovered at car boot sales to pictures taken from private photo albums.

Just indulge into Beetle-mania!

Rights all available

## SPECIFICATIONS:

- 120 pages
- lots of coloured photos
- hardbound
- trim size: 190 x 165 mm
- retail price € 9.99
- ISBN 978-3-95843-872-9
- Publication: January 2020



**H.** ADVANCE TITLE INFORMATION

# THE PRACTICAL GUIDE TO CAR STEREO SYSTEMS in vintage vehicles

by Tobias Zoporowskil

In cooperation with **OLDTIMER MARKT** – Europe's largest vintage car magazine

## CONTENT:

This new volume, produced in close cooperation with the editors of Europe's largest vintage car magazine *OLDTIMER MARKT*, provides professional but easy-to-follow know-how on automobile radios in classic cars.

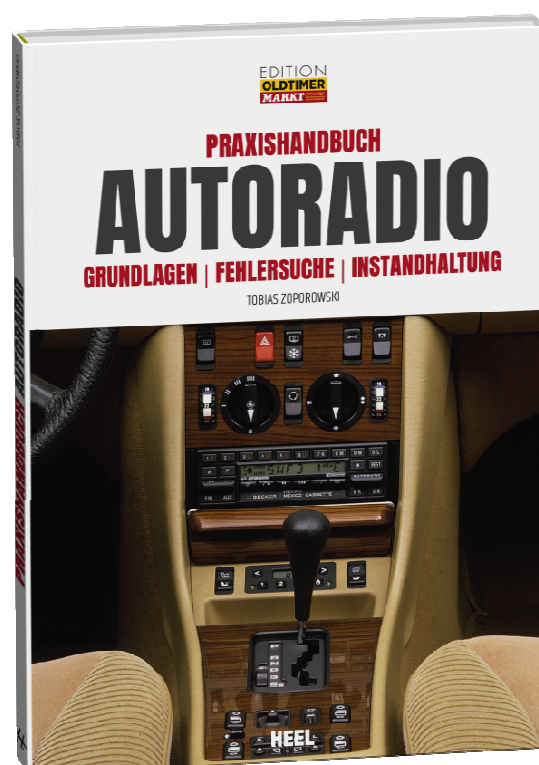
Numerous owners of classic as well as new classic cars are familiar with the problem of how to integrate modern car stereo into their vehicles. The author is an expert in all things HiFi and tells how a systematic approach can help you avoid mistakes, either when you are about to install modern MP3 players or smartphones into the on-board radio system, or even insert car radios with include route guidance system.

This volume is a unique guide for all owners of (new) classic cars who do not want to miss up-to-date entertainment as well as technical support while being on the road, whatever auto brand they drive!

Rights all available

## SPECIFICATIONS:

- 144 pages
- more than 200 coloured photographs
- hardcover
- trim size 215 x 303 mm
- retail price: € 29.95
- ISBN 978-3-95843-949-8
- Publication: March 2020



# ADVANCE TITLE INFORMATION

# MOTORCYCLE ROADBOOK

## How to plan the perfect trip

by Oskar Stübinger

### CONTENT:

You are about to hit the road with your motorcycle? This practical handbook offers a wealth of helpful advice to make every tour - if long or short - a perfect one!

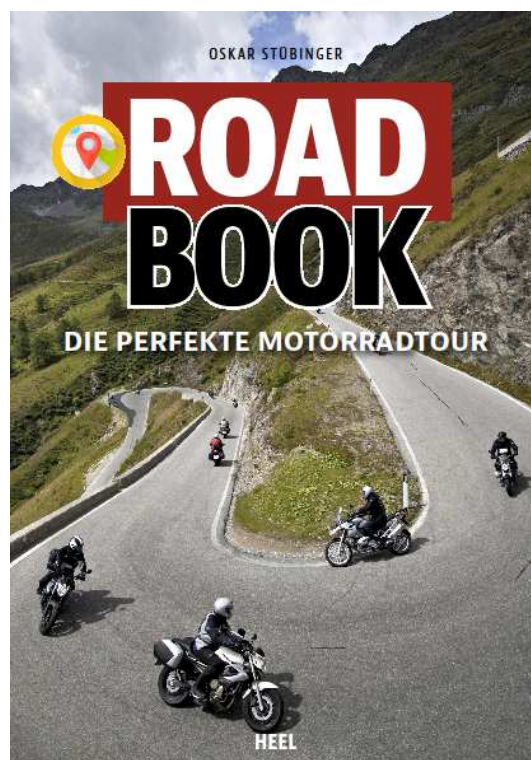
Starting with the appropriate choice of destination, you will find all necessary information on how to successfully plan your trip, including the individual equipment required and the best way to store and load your luggage. Furthermore, the reader learns about driving techniques to be applied on special ground and how to care for his motorcycle en route.

**The author** is founder of an agency organizing guided motorcycle journeys for experienced bikers as well as, and especially, rookies throughout the world and shares his comprehensive knowledge with all motorcyclists in his first book now.

Rights all available

### SPECIFICATIONS:

- 160 pages
- many coloured photographs
- flexicover
- trim size 148 x 210 mm
- retail price: € 19.99
- ISBN 978-3-96664-001-5
- Publication: April 2020



# ADVANCE TITLE INFORMATION

# MOTORCYCLE CUSTOMIZING

by Uli Böckmann

## CONTENT:

This practical handbook pays tribute to the fast-growing trend of bike customizing. All these bikers aiming at a motorcycle reflecting their own individualism – whether they dream of a bobber, a chopper, a cruiser or a café racer - can get ready to start now: based on his long standing experience, the author provides all basic knowledge on customizing, along with a great many of tips and tricks, all of them tested and proven.

His detailed descriptions are illustrated by lots of instructive drawings and pictures, and the complete handbook is written in an easy to read and entertaining way.

**The author** is a well-known motorcycle journalist, writing very popular regular columns for a number of motoring magazines for more than 30 years.

**Rights all available**

## SPECIFICATIONS:

- 224 pages
- many coloured photographs
- hardcover
- trim size 215 x 275 mm
- retail price: € 39.95
- ISBN 978-3-96664-006-0
- Publication: March 2020



# H. ADVANCE TITLE INFORMATION

## TRAVEL LOGBOOK SERIES

# OUR CAMPER JOURNAL

by **Randolf Unruh**

### CONTENT:

This is the perfect gift for any owner of a mobile home, or anyone who is about to hit the road.

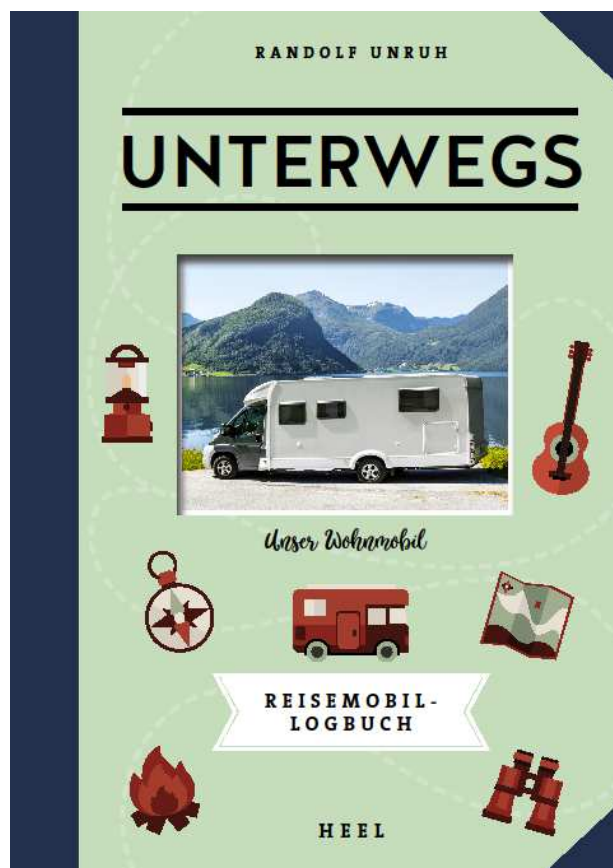
The handy, beautifully layoutet notebook supplies not only helpful advice on how to prepare your trip and best benefit from your camping holidays, but provides plenty of room to put down your personal notes, impressions and experiences – simply everything you will love to remember once you have returned from your journey!

Log your memories as you log your miles! Enjoy creating your individual travel diary which will not fail to treasure your most beautiful memories on the road!

**Rights all available**

### SPECIFICATIONS:

- 128 pages
- many illustrations
- hardcover with die cut and ribbon page marker
- trim size 170 x 240 mm
- retail price: € 14.99
- ISBN 978-3-95843-963-4
- Publication: March 2020





# **H.** ADVANCE TITLE INFORMATION

## **DRIVE HUNT**

### **TIPPS & KNOW HOW**

by Carsten Bothe & Gert G. von Harling

#### **CONTENT:**

Autumn is the traditional time for drive hunts, and often kind of society events as well. However maximum effectiveness requires comprehensive and considerable preparation. In this practical guide two longtime experienced hunters share their expertise with everyone interested in this subject, and explain how the substantial preliminary work will definitely result in success.

They supply detailed checklists for everyone involved, from game warden over dog handlers up to drivers, containing explicit advise on their respective tasks in order to make the hunting trip more successful and safer. Finally, they provide helpful information on how to butcher and merchandise wild game.



**Rights all available**

#### **SPECIFICATIONS:**

- 128 pages
- many colour photographs
- paperback
- trim size 183 x 225 mm
- retail price: € 24.00
- ISBN 978-3-95843-953-5
- Publication: January 2020

# H. ADVANCE TITLE INFORMATION

# THE REPEATING RIFLE

by Norbert Klups

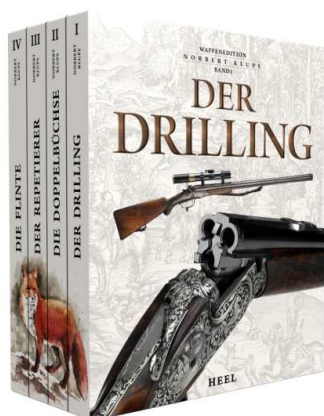
## CONTENT:

The long-awaited third volume of the much-acclaimed collectors' edition edited by Norbert Klups will be available soon!

The beautifully designed book covers the popular repeating rifle, which is actually the most commonly used hunting rifle, praised for its sturdiness as well as precision, while being offered at comparatively modest prices at a wide choice! The author depicts its evolution and technical details and supplies helpful information on maintenance and accessories.

**The author** is an acknowledged expert on guns, owner of a shooting license since 1979, and working for a number of specialized magazines on hunting and guns since 1984.

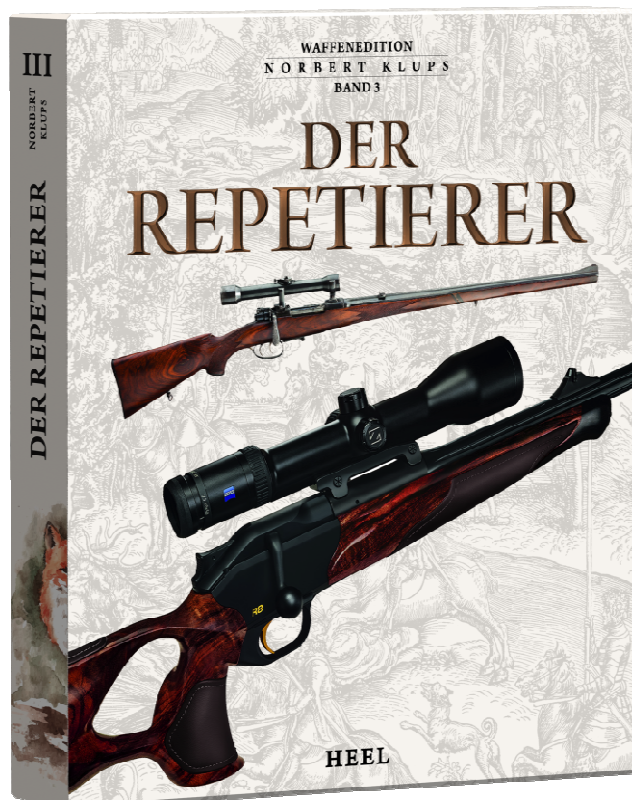
He has written twelve books on guns and munitions so far and works as a shooting trainer and within the German examining board for prospective huntsmen.



Rights all available

## SPECIFICATIONS:

- 240 pages
- many coloured photographs
- hardbound, in slipcase
- trim size 240 x 285 mm
- retail price: € 49.95
- ISBN 978-3-95843-632-9
- Publication: October 2019



# H. TITLE INFORMATION

# WRISTWATCH ANNUAL 2019/20

by Peter Braun

## CONTENT:

The Wristwatch Annual is one of the world's leading and most respected authorities for pricing wristwatches and includes more than 1,300 high-quality mechanical watches, complete with their detailed specifications.

Since its first publication in 1995 the Wristwatch Annual has established itself as the ultimate compendium for the wristwatch industry worldwide and has become the favourite reference book for jewellers, collectors, and all other mechanical wristwatch enthusiasts. In addition to facts, prices, and information, it features each timepiece beautifully photographed to make every watch fan's heart tick a bit faster.

## THE AUTHOR:

Peter Braun is chief editor of ARMBANDUHREN, the #1 special interest magazine on Wristwatches in Germany.

## Rights sold:

English world, F, NL, SLO

## SPECIFICATIONS:

- 318 pages
- approx. 1400 full colour pictures
- paperback
- trim size 210 x 297 mm
- retail price: € 19.90
- ISBN 978-3-95843-903-0
- Published September 2019





# HEEL VERLAG GMBH

Please also ask for our current rights guide on non-fiction titles on these subjects

BBQ & Grilling  
Cooking & Baking  
Crafts & Hobbies  
Lifestyle, Fashion & Music

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