



Foreign Rights Guide

Hobby & Lifestyle

LONDON 2020

COOKERY

LIFESTYLE

JOURNALS & BUCKET LISTS

CRAFTS & HOBBIES

Table of contents

Loose weight with easy Keto	3
The official Tefal ActiFry Cookbook	4
Simply brilliant BBQ	5
Turkish BBQ	6
Ceramic Grill Pocket Guide	7
Meat Bible	8
New Recipes from Germany's next best Artisan Baker	9
The Harry Potter Cookbook, illustrated & unofficial	10
The Bucket List for Potterheads	11
Sherlock Holmes Junior Escape Book	12
Abandoned Places	13
900 Years of Conspiracies	14
Lovecatz - Journal & Bucket List for you and your cat (s)	15
I love you, Mom - Logbook & Journal	16
The Art of Sewing Leather - New Projects	17
Keep your own miniature Chicken	18
Fortnite Chapter 2 - The Ultimate Guide	19
Iconic Vehicles made from LEGO® Bricks: Porsche 911 Legends	20
Iconic Design Objects made from LEGO® Bricks	21

H. ADVANCE TITLE INFORMATION

LOOSE WEIGHT WITH EASY KETO

by Dinah Stricker

CONTENT:

This fun and colourful book is the perfect entry for everyone who ever considered having a go at ketogenic nutrition. Since ketogenic nutrition does almost without any carbs, your body resorts to lipid reserves, makes you lose weight and stimulates your metabolism.

The author provides all necessary information to start with this kind of special diet, and attends you all the way by supplying helpful advice on how to stick to it, once you've made your decision. More than 60 easy to prepare and tasty recipes will make you love your new way of nutrition, which may result in developing an entirely new, positive attitude towards life – just as the author did herself!

Dinah Stricker is a sports addict since her early childhood; she was an ice hockey goal keeper in Germany and Canada and now works as a fitness trainer. Besides weight training, she loves gardening and has a passion for cooking. This is her first cookbook.



Rights all available

SPECIFICATIONS:

- 160 pages
- many colour photographs
- hardcover
- trim size 210 x 260 mm
- retail price: € 22.00
- ISBN 978-3-96664-123-4
- Publication: October 2020



H. ADVANCE TITLE INFORMATION

THE OFFICIAL TEFAL ACTIFRY COOKBOOK

CONTENT:

Air Frying at its best: here comes the first official cookbook providing healthy and delicious recipes for the original Tefal ActiFry.

Though it is common knowledge that deep-fried food is not the healthiest kind of nutrition, this does not really diminish our appetite for French fries and similar deep fried treats. The special hot air technology of the Tefal Actifry reduces fats by 99% in comparison to conventional deep fryers – so what's stopping you from trying these mouthwatering recipes without a bad conscience?



Rights all available

SPECIFICATIONS:

- 112 pages
- many colour photographs
- flexicover
- trim size 188 x 230 mm
- retail price: € 9.99
- ISBN 978-3-96664-131-9
- Publication: September 2020

H. ADVANCE TITLE INFORMATION

SIMPLY BRILLIANT BBQ

The best recipes from the World BBQ Champion

By Oliver Sievers

CONTENT:

After the great success of his first book "Lads! BBQ!" Oliver Sievers wanted to share new and easy basics of his grilling experience so that everybody can take advantage of it. Novices and experienced grillers alike will appreciate his expert advice on how to achieve remarkable results with simple tricks and no-fuss recipes.

THE AUTHOR:

In 2017, the author and his team, the *BBQ Wiesels*, surprisingly won the WBQA World BBQ Championship in Ireland, the first German team to win this major award. They regularly compete in grilling contests such as the prestigious Jack Daniels Invitational World Championship, World Food Championship and many others. His first book "Lads! BBQ!" (it comes in a set with the *Tramontina* Jumbo steak knife) was published in April 2019 and has sold more than 10,000 copies since.



Rights all available

SPECIFICATIONS:

- 144 pages
- many coloured photographs
- hardbound
- trim size 189 x 230 mm
- retail price: € 9.99
- ISBN 978-3-95843-987-0
- Publication: March 2020

H. ADVANCE TITLE INFORMATION

TURKISH BBQ

by Metin Calis

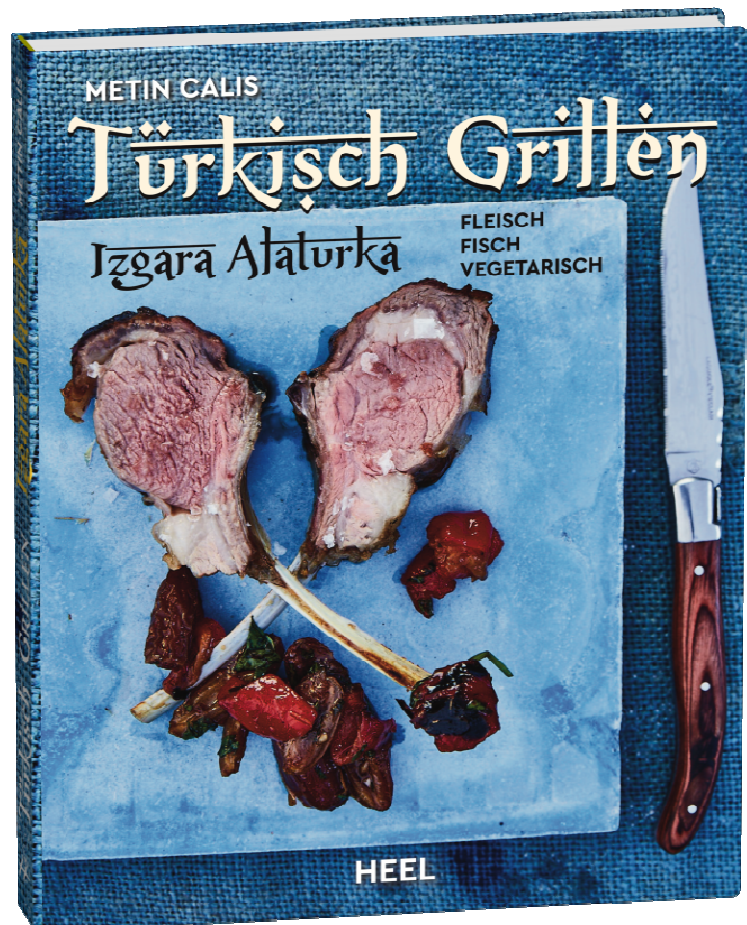
CONTENT:

The Turks are Zen masters of the barbecue. Here comes the very first book on grilling the Turkish style, written by Metin Calis, a trained chef with Turkish roots, who has refined his skills regarding the classic Ottoman cuisine while working in one of Turkey's most prestigious restaurants, the Istanbul 'Haci Abdullah'.

Metin Calis presents a beautiful and inspiring book full of fantastic colours and Mediterranean flavours that once you fire up the grill it transfers you right into the heart of sizzling Istanbul in the summertime. His mixtures of oriental herbs and spices bring out the best of every Kebab. The good news is that Turkish-style food is incredibly easy to do – and these recipes made with meat, fish, poultry, lamb and vegetables are sure to be real crowd-pleasers.

THE AUTHOR:

Metin has worked with several gourmet chefs, most of them honoured with Michelin stars. His focus lies on BBQ, he organizes grilling events for various companies and manufacturers, holds classes and offers catering services. His own oriental spice blend *Sofra del Sol*, sells like hot cakes, a combination of traditional and contemporary flavours that blow your mind.



Rights all available

SPECIFICATIONS:

- 160 pages
- many coloured photographs
- hardcover
- trim size 210 x 260 mm
- retail price: € 22.00
- ISBN 978-3-96664-021-3
- Publication: April 2020

H. ADVANCE TITLE INFORMATION

CERAMIC GRILL POCKET GUIDE

by Fabian Beck, Giuseppe Messina, Rob Reinkemeyer, Stephan Stohl

CONTENT:

Since Ceramic grills such as the Big Green Egg or the Kamado are quite challenging and expensive, most people hesitate to explore new terrain here. However they have so much to offer and once you conquer the techniques you won't need any other grilling device.

Most of these fancy items are sold without any instruction manual though so it's time for this compact introduction on ceramic grills, providing easy to understand explanations on all technical aspects regarding usage and maintenance of the Big Green Egg and all other ceramic grills. The book further explains the various accessories available for these amazing cookers.

Last but not least you will find a selection of delicious recipes to cook a complete BBQ menu including starters and desserts, tried and tested by the well-known Pitmasters "The Ceramic Four".

Rights all available

SPECIFICATIONS:

- 80 pages
- more than 100 colour photographs
- paperback
- trim size 183 x 225 mm
- retail price: € 9.99
- ISBN 978-3-96664-018-3
- Publication: April 2020



H. ADVANCE TITLE INFORMATION

MEAT BIBLE

by Dirk Bey & Olaf Seidel

CONTENT:

This substantial handbook on all things 'meat' is written by the German BBQ champions 2019, who have won countless awards with their BBQ team during the recent years. In close cooperation with Germany's leading online meat retailers "Gourmetfleisch" they share their expert knowledge with the readers, supplying a vast number of cooking and grilling recipes. In addition the book contains a comprehensive section on basic food and meat knowledge plus a chapter on meat sommeliers in general and how to become one...



Rights all available

SPECIFICATIONS:

- 224 pages
- many colour photographs
- hardcover
- trim size 225 x 286 mm
- retail price: € 9.99
- ISBN 978-3-96664-
- Publication: October 2020

H. TITLE INFORMATION

NEW RECIPES FROM GERMANY'S NEXT BEST ARTISAN BAKER

by Peter Kapp

CONTENT:

Germans love their bread and the people love Peter Kapp, a true revolutionary in his preferred field of expertise: Baking bread, both savoury and sweet, and all sorts of other fancy creations. His first two volumes published at HEEL in 2014 and 2015 have already proven that great bread can be baked at home and that it's far from being boring.

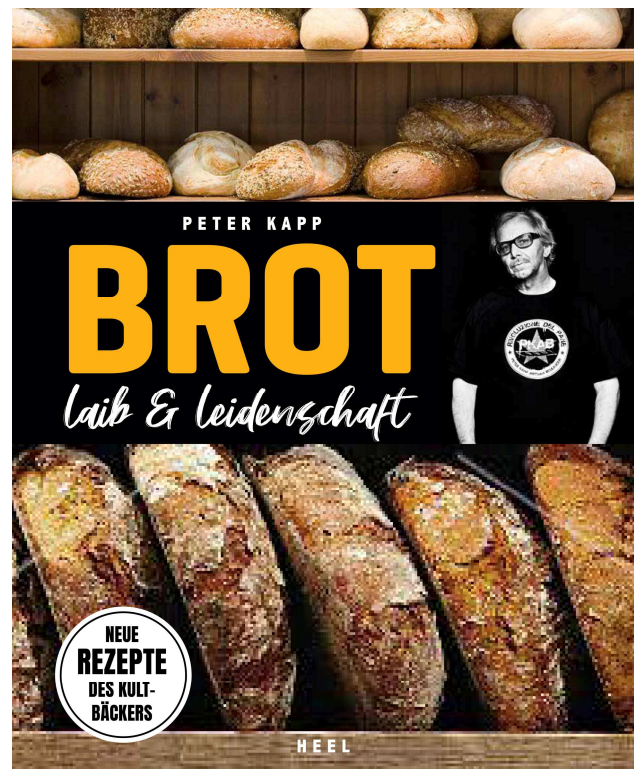
Now it is definitely time for a new collection of amazing recipes (of course without any industrial additives!) disclosing exciting new sensations of taste, due to the various new combinations of ingredients.

The author Peter Kapp is the owner of a very well-known bakery located in Germany's South-Western region of Heidelberg. He is dedicated to his artisanal baking heritage which has been passed on from father to son to grandson etc. According to his credo "no compromise", he prepares his doughs only with first-class ingredients. His company has become well-known and awarded as one of Germany's finest bakeries, also supporting the *Slow Food* movement, and he delivers his fine products to many top class restaurants.

Rights all available

SPECIFICATIONS:

- 168 pages
- more than 150 colour photographs
- hardcover
- trim size 210 x 260 mm
- retail price: € 22.00
- ISBN 978-3-95843-345-8
- Publication: October 2020



H. ADVANCE TITLE INFORMATION

ILLUSTRATED & UNOFFICIAL

HARRY POTTER COOKBOOK

by Tom Grimm

CONTENT:

This beautifully illustrated cookbook with especially commissioned photography takes all Harry Potter fans on a nostalgic journey right into the Hogwarts kitchen, presenting a delicious collection of magical recipes which can be easily prepared. Soul-warming butterbeer, tasty pumpkin pie or deliciously sticky syrup candies will make every reader indulge into fantastic and mysterious realms of sorcery and witchcraft - a perfect gift and must-have for big and small Potterheads!



Rights all available

SPECIFICATIONS:

- 144 pages
- many colour photographs
- hardcover
- trim size 183 x 225 mm
- retail price: € 16.99
- ISBN 978-3-95843-937-5
- Publication: September 2020

H. ADVANCE TITLE INFORMATION

THE BUCKET LIST FOR POTTERHEADS

250 THINGS A TRUE HARRY-POTTER-FAN MUST HAVE DONE
by Tom Grimm

CONTENT:

You consider yourself a true Potterhead? Then you should no longer hesitate to face up to this ultimate bucket list for all Harry Potter enthusiasts, the ultimate experience to sort out real Potterheads from ordinary muggles!

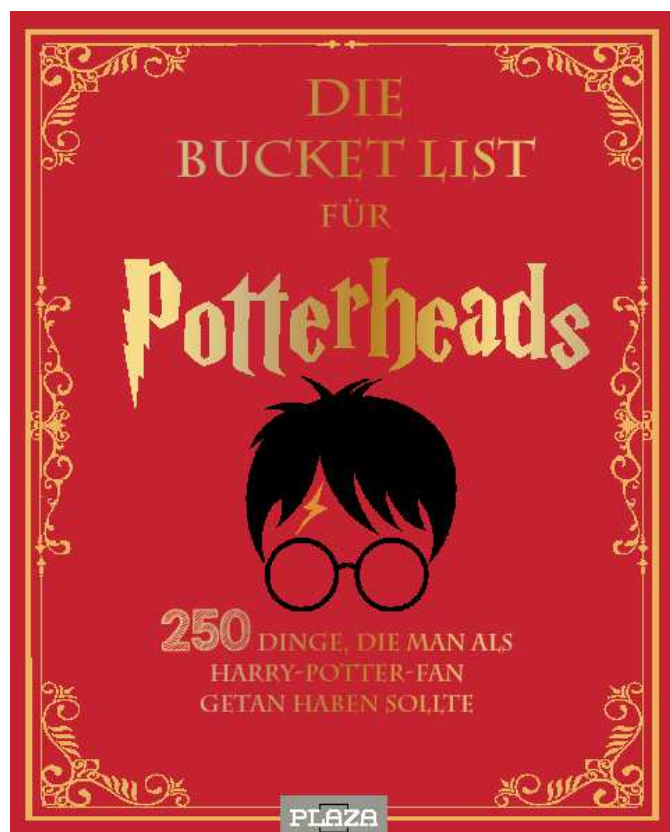
It quotes 250 experiences from the wizarding world no real fan should have missed , from attending platform 9 ¾ at King's Cross station or joining a Harry Potter tour at Warner Bros. studios, London, brewing your own butterbeer, finding out which Hogwarts house you would belong to, or engaging into a real Quidditch game.

These and many more tasks can be fulfilled and ticked off – the perfect gift for every Potterhead, even yourself.

Rights all available

SPECIFICATIONS:

- 112 pages
- many illustrations
- paperback
- trim size 169 x 211 mm
- retail price: € 9.99
- ISBN 978-3-96664-127-2
- Publication: July 2020



H. ADVANCE TITLE INFORMATION

THE SHERLOCK HOLMES JUNIOR ESCAPE BOOK

by Tom Grimm

CONTENT:

This volume is the first of a new Escape book series applying to young readers, focusing on the adventures of 12 year-old Sherlock Holmes Jr., great-great-grandson of the world famous master detective.

His first task leads young Sherlock to a time-honoured residential school near London, where some original sheets of music by Ludwig van Beethoven, dating from the 18th century, have been stolen from a safeguarded part of the library.

As soon as Sherlock and his friends enter a deteriorated house in mids of the devil's moor where their investigations have guided them, the door is suddenly locked – now it's your turn to solve the mystery, the clock is ticking!

?

?

Rights all available

SPECIFICATIONS:

- 144 pages
- many full colour illustrations
- paperback
- trim size 153 x 210 mm
- retail price: € 14.99
- ISBN 978-3-96664-128-9
- Publication: September 2020



H. ADVANCE TITLE INFORMATION

ABANDONED PLACES

In cooperation with German television channel ZDFinfo

CONTENT:

There is something both eerie and striking about abandoned places. This book features a selection of the most mesmerizing sites around the world. Some of them have been abandoned for years, they deteriorated into creepy and ugly sights, some of them kept surprisingly well throughout their abandoned years with beauty seeping through broken glass and dust.

It is truly exciting to learn about their original designation and the reasons why and circumstances how they were left unattended. Find out about dramas and scandals that occurred long ago. Excellent and stunning photography make this unique volume an exciting and entertaining read for everyone interested in contemporary history.



Rights all available

SPECIFICATIONS:

- 176 pages
- b&w and colour illustrations
- hardbound
- trim size 215 x 254 mm
- retail price: € 24.99
- ISBN 978-3-95843-990-0
- Publication: October 2020

H. ADVANCE TITLE INFORMATION

900 YEARS OF CONSPIRACIES

by Ingo Grabowsky

CONTENT:

The author, who has also organized a widely noticed exhibition on this matter, displays the variety of conspiracies throughout the times, starting in the Middle Ages with the belief in witchery, covering the prosecution of the Templar Order and the alleged Jewish world conspiracy which prepared the ground for the later nazi crimes – to name but a few of the rather terrifying kind.

However, there are also sorts of conspiracies which actually evoke amusement, such as the absurd claim that 'chemtrails' are generated to poison people in order to diminish the human population, or the renouncement of the moon landing.

This book succeeds in explaining how conspiracies come into being and what does actually make them work and why, especially during periods of social (and digital) transition.

Rights all available

SPECIFICATIONS:

- 80 pages
- more than 100 colour photographs
- paperback
- trim size 183 x 225 mm
- retail price: € 9.99
- ISBN 978-3-96664-008-4
- Publication: March 2020



H. ADVANCE TITLE INFORMATION

LOVECATZ

A JOURNAL & BUCKET LIST FOR YOU AND YOUR CAT(S)

by Petra Kichmann

CONTENT:

You have decided to share your life with a cat – congratulations! Though probably you are pretty much aware of the fact that you'll never succeed in fully exploring your pet's personality, you will definitely enjoy filling in this beautifully illustrated journal, in order to preserve your special love story and what you mean to each other.

Humorous questionnaires and various checklists will guide you through completing this matchless mix of journal and Bucket List – feel free to add anything that is of meaning to you and your beloved pet, insert your own photos or scribbles, tell how the cat has found its way into your home (and your heart!), list its favorite toys and games, its weirdest und funniest preferences and habits, and capture all those precious moments that make both your lives just perfect. The enclosed bucket list will give you lots of suggestions when looking for new pastime activities!

The author runs her own blog on everything about cats on: www.grossstadtkatze.de !



Rights all available

SPECIFICATIONS:

- 120 pages
- lots of drawings & illustrations
- hardcover
- trim size: 170 x 192 mm
- retail price: € 14.99
- ISBN 978-3-96664-029-9
- Publication: March 2020

H. ADVANCE TITLE INFORMATION

Logbook & Journal

MOM, I LOVE YOU

CONTENT:

You are looking for a very special gift for your mom, a gift which does express what she means to you in a unique way?

This lovingly designed journal invites you to compile a very personal collection of memories, ideas, thoughts and good wishes for her – a great way to say 'I love you!' Add your most beautiful – or your most valuable – pictures to this journal, and amend it by your own drawings or things to stick in which remind you of shared experiences.

A thoughtful and elaborately produced gift book with die cut and ribbon marker that will be treasured for years to come.

Rights all available

SPECIFICATIONS:

- 128 pages
- lots of drawings & illustrations
- hardcover with die cut and ribbon page marker
- trim size: 185 x 240 mm
- retail price: € 14.99
- ISBN 978-3-96664-032-9
- Publication: April 2020



H. ADVANCE TITLE INFORMATION

LAND & WERKEN SERIES:

ART OF SEWING LEATHER NEW PROJECTS

by Carsten Bothe

CONTENT:

After 20,000 copies sold of Carsten Bothe's first volume on Sewing Leather, here comes the long awaited follow-up, presenting great new projects which can be produced with basic tools for beginners and advanced alike and with a manageable time effort.

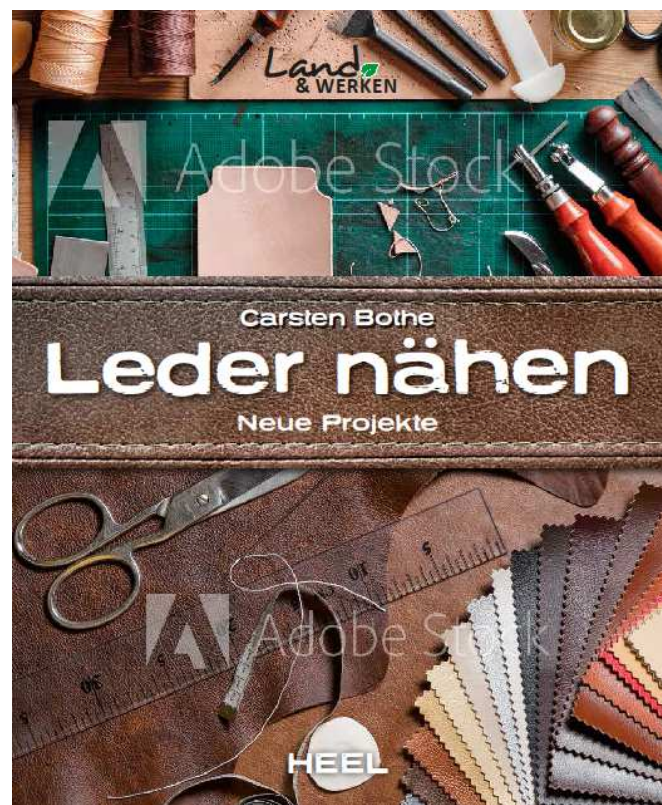
The various projects are categorized from 'simple' to 'advanced', enabling everybody to achieve enjoyable results with rising practice.

This beautiful book is an indispensable guide not only for anyone interested in leatherworks, but also for all those interested in bushcraft or even steampunk and LARP.

Rights all available

SPECIFICATIONS:

- 112 pages
- many colour photographs
- softcover
- trim size 183 x 225 mm
- retail price: € 12.99
- ISBN 978-3-96664-124-1
- Publication: September 2020



H. ADVANCE TITLE INFORMATION

LAND & WERKEN SERIES:

KEEPING YOUR OWN MINIATURE CHICKEN

by Axel Gutjahr

CONTENT:

More and more people love the idea of keeping their own chickens. However, oftentimes there is a lack of appropriate space(s) for adequate chicken housing. But a great alternative option for limited spaces are bantam chickens, with an ideal mixture of, for instance, one cock and three to five hens.

An advantage of this special small breed is their usual calm and even-tempered behaviour which oftentimes makes them rather devoted and affectionate. With a considerable time invest, they might become real trusting so you may even caress them.

Thus, a lot of chicken keepers do consider their animals not primarily as suppliers of eggs or meat, but rather as family members.

This book explains everything you have to know to get started, from the necessary invest on barn and equipment to food and feeding, anatomy and physiology of the breed up to legal requirements.

Rights all available

SPECIFICATIONS:

- 80 pages
- many colour photographs
- softcover
- trim size 183 x 225 mm
- retail price: € 9.99
- ISBN 978-3-96664-129-6
- Publication: September 2020



H. ADVANCE TITLE INFORMATION

FORTNITE Chapter 2 THE ULTIMATE GUIDE

INDEPENDENT AND UNOFFICIAL

by **Andreas Kasprzak**

CONTENT:

Fortnite is back! After online access to the world of world's most successful game had been blocked due to a PR campaign by Epic Games, more than 250 million players worldwide are excited to learn how the story will develop and which new challenges are awaiting them.

This guidebook will supply you with the necessary knowledge on the new features like its new setting and new ways of locomotion, and also explains the extended possible applications of stealth elements.

The author who has been working as an editor, translator and journalist, is a real games enthusiast and has published almost one hundred books and instructions on winning strategies for gamers.

Rights all available

SPECIFICATIONS:

- 144 pages
- lots of illustrations
- paperback
- trim size: 210 x 260 mm
- retail price: € 9.99
- ISBN 978-3-96664-033-6
- Publication: March 2020



H. ADVANCE TITLE INFORMATION

ICONIC VEHICLES MADE FROM LEGO® BRICKS

PORSCHE 911 LEGENDS

by Joachim Klang

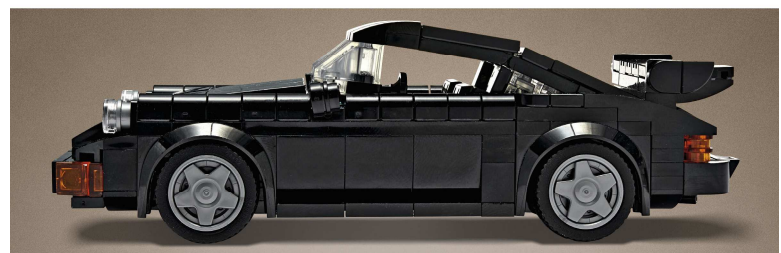
CONTENT:

In his new book our best-selling author Joe Klang shows you how to build the legendary Porsche 911 models you have always dreamed of - simply with your home collection of LEGO® bricks. Easy to follow step-by-step instructions and detailed part lists will make sure that you don't miss any details.

This book will likewise appeal to all LEGO® fans and to all Porsche enthusiasts – be inspired by the beautifully created photos and scenes and just start building your own dream car!



PORSCHE 911



LEGENDEN AUS LEGO® STEINEN



Rights all available
excl. English world

SPECIFICATIONS:

- 128 pages
- approx. 200 colour photos
- paperback
- trim size: 203 x 254 mm
- retail price: € 16.99
- ISBN 978-3-96664-012-1
- Publication: March 2020

H. ADVANCE TITLE INFORMATION

ICONIC DESIGN OBJECTS MADE FROM LEGO® BRICKS

by Joachim Klang

CONTENT:

Here comes a new must-have title for all LEGO® enthusiasts: Joe Klang presents a fascinating choice of exclusively build LEGO® models, featuring iconic design items we recognise and enjoyed using back when we were young. Well-known objects like the instant Polaroid® camera, the Walkman designed by Sony, the Game Boy developed by Nintendo, or a Victorinox knife and many more items can now be build using the LEGO® bricks from your brick collection at home. Detailed instructions will make sure that adult fans of LEGO® together with their sons and daughters will succeed in creating amazing objects reminding them of their teenage years.

THE AUTHOR:

Joachim Klang has published many instruction books on what to build with your LEGO® bricks at home. Most of his titles have been translated into various languages; English editions of his books have sold tremendously well.

Rights all available
excl. English world

SPECIFICATIONS:

- 144 pages
- approx. 200 colour photos
- hardcover
- trim size: 245 x 245 mm
- retail price: € 19.99
- ISBN 978-3-96664-013-8
- Publication: May 2020





HEEL VERLAG GMBH

Please also ask for our current rights guide on non-fiction titles on these subjects

Cars & Transport
Railway Model Building
Hunt

If you like to receive our regular newsletter please send us an e-mail to get on our mailing list.

Karin Michelberger
k.michelberger@heel-verlag.de

Stephanie Becker-Barth
s.becker-barth@heel-verlag.de

Corinna Roeger
c.roeger@heel-verlag.de

If you need any other information, brochures, pdf files or sample copies please don't hesitate to ask.