

Foreign Rights Guide

Hobby & Lifestyle

FALL 2021

COOKERY & GRILLING
DIY, CRAFTS & HOBBIES
LIFESTYLE & HEALTH

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FRESH TREATS FROM HONEYDUKES

The unofficial Harry Potter pastries book

by Tom Grimm

CONTENT:

Next to adventures and wizardry, the world of Harry Potter and his friends is filled with an extraordinary choice of sweet treats, and the great hall's tables are oftentimes dished up with amazing amounts of culinary delights.

Magic wands made of liquorice, fizzing whizzbees, syrup drops, jelly slugs, and Bertie Bott's every flavor beans are also highly sought after by all the student wizards when passing by Honeydukes, one of their favourite shops.

After his best-selling Magical Cookbook, the author Tom Grimm presents a colourful new volume with more than 80 compelling recipes neither a muggle or a real potterhead will be able to resist.

The author, who has been working as a journalist, editor and translator, is also a trained chef and therefore knows how to combine his passion for literature, movies and games with the world of culinary pleasures.

Rights all available

- ■192 pages
- coloured throughout
- hardcover
- trim size: 183 x 225 mm
- retail price € 19.99
- ISBN 978-3-96664-291-0
- Publication: August 2021



THE SCARY COOKBOOK FOR POTTERHEADS

by Tom Grimm

CONTENT:

They do not only say 'trick or treat' on October 31, but Halloween has always marked some game-changing events in the world of Harry Potter. So there is twofold reason to dedicate a very special cookbook to this special date.

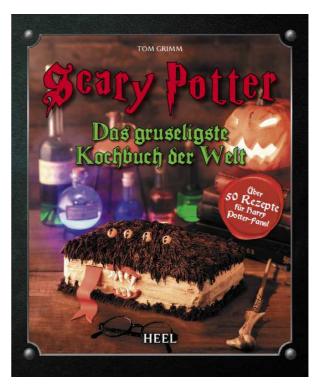
Tom Grimm, an acknowledged connoisseur of all things Harry Potter and Hogwarts, presents a compilation of more than 50 creepy recipes which will definitely get you in the right mood for the night of the undead, demons, trolls and goblins.

Prepare to taste some dementors' fingers, filled cockroaches, dragon's meatballs and many more awesome dishes, everything presented in an appealing way with easy to follow preparation instructions.

The author, who has been working as a journalist, editor and translator, is also a trained chef and therefore knows how to adopt his passion for literature, movies and games to the culinary world.

Rights all available

- ●144 pages
- coloured throughout
- hardcover
- atrim size: 183 x 225 mm
- eretail price € 16.99
- ●ISBN 978-3-96664-312-2
- Publication: August 2021





ILLUSTRATED & UNOFFICIAL HARRY POTTER COOKBOOK

by Tom Grimm

CONTENT:

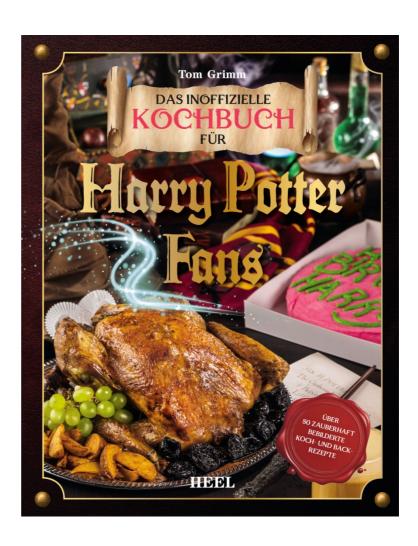
This beautifully illustrated cookbook with especially commissioned photography takes all Harry Potter fans on a nostalgic journey right into the Hogwarts kitchen, presenting a delicious collection of magical recipes which can be easily prepared.

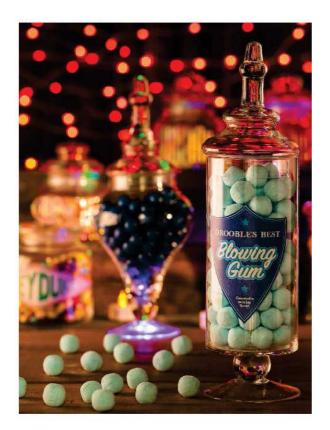
Soul-warming butterbeer, tasty pumpkin pie or deliciously sticky syrup candies will make every reader indulge into fantastic and mysterious realms of sorcery and witchcraft - a perfect gift and must-have for big and small Potterheads!

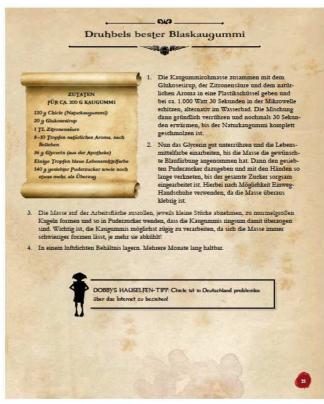


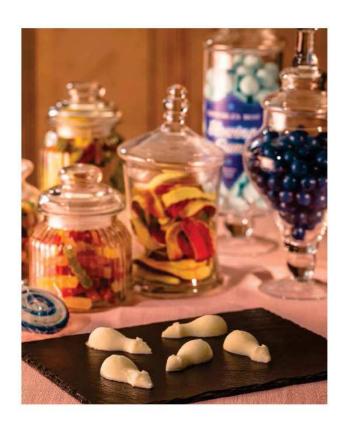
Rights sold: US, RUS / 4th edition!

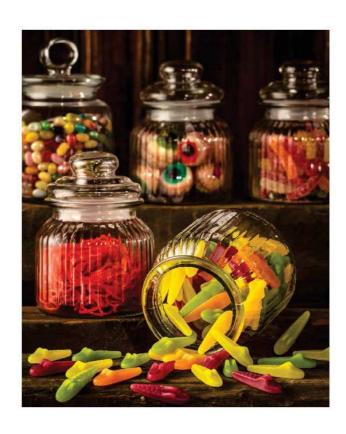
- ●176 pages
- many colour photographs
- word count: 22,328
- hardcover
- trim size 183 x 225 mm
- oretail price: € 19.99
- ●ISBN 978-3-95843-937-5
- Published August 2020











THE ULTIMATE QUIZ BOOK FOR POTTERHEADS

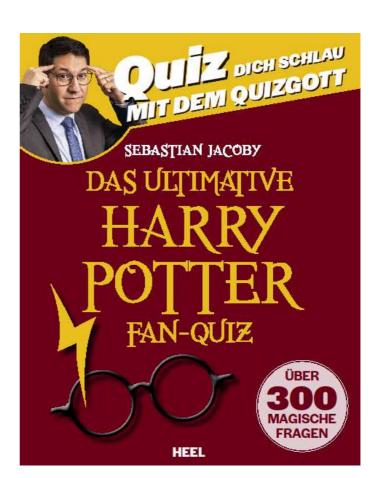
by Sebastian Jacoby

CONTENT:

You think you are perfectly familiar with Harry, Ron and Hermione's magical world? Then this handy volume is the perfect brain teaser for you! Test your knowledge on J.K. Rowling's fantastic novels and pit your wits against your fellow potterheads!

More than 300 multiple choice questions from a variety of areas just like wizardry, spells, magical creatures, Hogwarts houses and teachers, fellow students, villains, Quidditch, and many more. All of these are divided into different levels of difficulty, so great fun is guaranteed for those who just entered the magical world as well as for professional potterheads!

The ultimate challenge for any real Potterhead!



Rights all available

- 128 pages
- many b&w illustrations
- paperback
- atrim size 168 x 210 mm
- oretail price: € 9.99
- ●ISBN 978-3-96664-294-1
- Publication: August 2021

DUTCH OVEN DISHES: VENISON

by Carsten Bothe

CONTENT:

When it comes to campfire cooking, the Dutch Oven is definitely one of the most primary and at the same time most versatile cooking tools.

And what lies closer here then focussing on some food which is also one of the most original/natural kinds of meat – venison, coming right from its natural living space and being completely free of any hormones or drugs or any other artificial additives.

Besides supplying some basic and profound information on how to handle the cast iron pots (from heat regulation to maintenance and care) this book offers a great selection of recipes to be prepared with various kinds of venison. However not only the generally supposed 'best' pieces such like saddle or haunch are featured here, but, according to the nose-to-tail philosophy, also lesser known parts of the animal will result in surprisingly delicious meals.

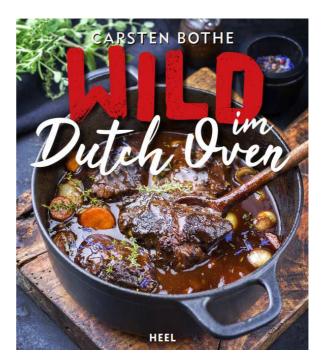
As an additional benefit, the reader will also find some helpful advise on where to obtain high-quality and reasonably priced venison in his/her region.

The author is not only a trained army officer and skilled hunter, but also a studied biologist, who has been engaged in exploring expeditions in Canada, the United Stated and New Zealand.



Rights all available

- ●144 pages
- many coloured photographs
- hardcover
- atrim size 210 x 260 mm
- oretail price: € 19.99
- ●ISBN 978-3-96664-296-5
- Publication: October 2021



VENISON: QUICK & EASY RECIPES

by Markus Bitzen

CONTENT:

Venison is actually the most natural and sustainable meat you can enjoy, enabling us to forget about industrial livestock farming with all its negative health impacts for a while.

However far too many people still suppose the preparation of game dishes a rather complicate and time-consuming endeavour in terms of stewing or braising – which definitely is a preconception that needs to be adjusted.

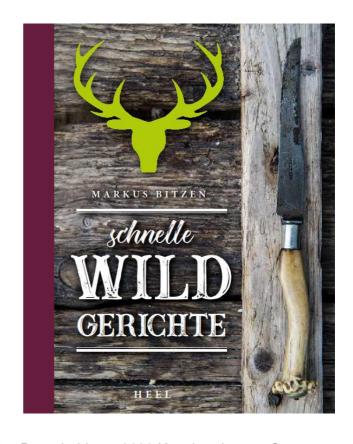
In this second book published at HEEL Verlag, chef Markus Bitzen (a hunter himself), focuses on recipes which can be prepared quick and easily, while using high-quality meat from regional suppliers. He presents a great compilation of delicious recipes containing various kinds of game, along with complementary side dishes.

The author is the second generation owner of a restaurant in the Western German region of the Ahr valley (primarily known for its fine wine) which is specialized on its venison products. He is member of the Slow Food movement since 2002.



Rights all available

- 176 pages
- approx. 200 colour photographs
- hardcover
- trim size 210 x 260 mm
- oretail price: € 25,00
- SBN 978-3-96664-298-9
- Publication: August 2021



WINTER BBQ: NEW RECIPES

by Tom Heinzle

CONTENT:

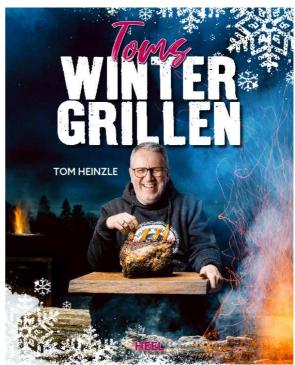
When people think of a nice Barbecue they mostly envisage it a summer activity. For real grilling enthusiasts though, their hobby is not restricted by annual seasons at all – on the contrary, the grill gets heated up right next to a huge snowman and the blistering charcoal creates a unique atmosphere amidst the frosty environment. The results are as delicious as they are when served at a garden party in summer!

It is necessary though to adjust the recipes to the season, for instance use game instead of beef and pork, combined with seasonal fruits and vegetables such as pumpkin, turnip, cabbage, fennel or sweet chestnuts. Roasted apples make wonderful desserts and a spicy and aromatic hot drink will provide enough energy to heat everybody up from the inside!

The author, Tom Heinzle is known as "the innovative griller". He is dedicated to the fusion of traditional and more inventive culinary approaches. He lives in Vorarlburg, Austria, where he competes regularly in national and international grilling championships as captain of his own grill-team.

Rights all available

- 208 pages
- more than 100colour photographs
- hardcover
- otrim size 210 x 260 mm
- oretail price: € 29.95
- ●ISBN 978-3-96664-306-1
- Publication: September 2021





SIMPLY BRILLIANT BBQ

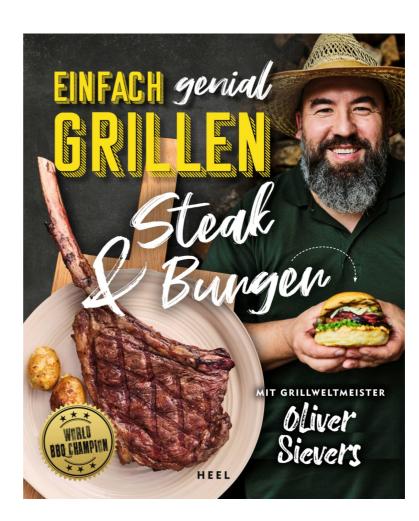
STEAKS AND BURGERS

by Oliver Sievers

CONTENT:

Following up the BBQ world champion's book on "Simply brilliant BBQ", the author responds to multiple enquiries to step deeper into some classics of the North American grilling scene, so in his new volume he offers easy to prepare recipes for the most savoury steaks and refined burgers – all of them displayed in an easy to follow yet even mouth-watering style.

The author and his team, the BBQ Wiesels, surprisingly won the WBQA World BBQ Championship in 2017, the first German team to win this prestigious award. They regularly compete in grilling contents worldwide. His book "Simply brilliant BBQ" (published in March 2020) has sold nearly 15,000 copies since.



Rights all available

- 128 pages
- many coloured photographs
- softcover
- otrim size 189 x 230 mm
- oretail price: € 9.99
- **○** ISBN 978-3-96664-180-7
- Published March 2021



by Oliver Sievers

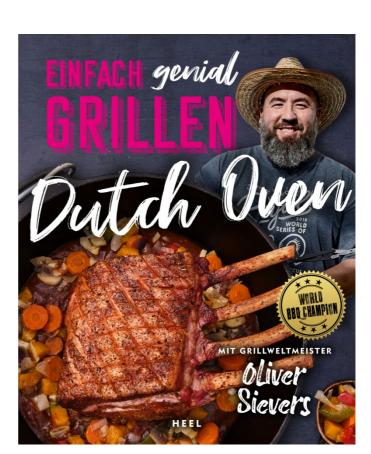
CONTENT:

It is common knowlege among fans of the cast-iron kettle that a Dutch Oven is the perfect all-rounder for every season, allowing to prepare an almost unlimited diversity of dishes.

The third volume of our series on *Simply Brilliant BBQ* supplies numerous fantastic new recipes ranging from starters to desserts, and a lot of comprehensive background information on everything related to the Dutch Oven such as maintenance, heat regulation and cooking times.

A must-have for every Dutch Oven enthusiast!

The author and his team, the BBQ Wiesels, surprisingly won the WBQA World BBQ Championship in 2017, the first German team to win this prestigious award. They regularly compete in grilling contents worldwide. His book "Simply brilliant BBQ" (published in March 2020) has sold nearly 15,000 copies since.



Rights all available

- 128 pages
- many coloured photographs
- softcover
- otrim size 185 x 225 mm
- retail price: € 9.99
- ISBN 978-3-96664-182-1
- Publication: May 2021

PIMP YOUR READY MEAL

by Tom Grimm

CONTENT:

We all know this situation... If pressed for time or just reluctant to spend much time on preparation of a dish, we all too often fall back on things like a frozen pizza or simply a can of ravioli.

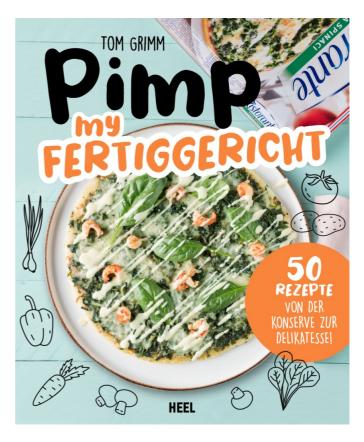
However a dish based on ready meals like this can nevertheless result in a delicious meal, if following our author's 50 smart ideas on how to add some simple ingredients like, for instance, an egg, some cheese, green onions, cut vegetables or fresh herbs.

Learn how to turn junk food into fun food!

The author Tom Grimm is not only a trained bookseller who has been working as a journalist, editor and translator, but also a skilled chef.

Rights all available

- 128 pages
- numerous coloured photos
- softcover
- otrim size: 189 x 230 mm
- oretail price € 14.99
- ■ISBN 978-3-96664-183-8
- Publication: May 2021



ADVANCE TITLE INFORMATION CLAY POT COOKING

by Dirk Bey & Olaf Seidel

CONTENT:

The German 'Römertopf', a kind of crock pot, is a roasting tray made of clay, which was launched in Germany in 1967, inspired by the mediterranean way of cooking.

Watered for a while before application, it generates a natural steaming effect, allowing for a gentle and healthy preparation of meat, vegetables and legumes, maintaining their flavour, vitamins and mineral nutrients without the need of additional fat.

It can be applied either in the oven or in the microwave, and offers various cooking methods from baking to braising and grilling, all of them down-to-earth and completely hassle-free - just put in the ingredients, cut into pieces, add a small amount of liquid, and wait...

This first volume (of a projected book series covering the manifold applications of Römertopf products) is focused on meat dishes and presents a fine compilation of more than 50 delicious recipes!

Enjoy slow cooking at its best with 'Römertopf'!

Rights all available

- 128 pages
- numerous coloured photos
- flexicover
- trim size: 188 x 230 mm
- oretail price € 9.99
- ●ISBN 978-3-96664-187-6
- Publication: April 2021





INDOOR GRILLING EASY AND TASTY NEW RECIPES

by Benjamin Hetterich

CONTENT:

Indoor grilling is a smart alternative to the outdoor activities always depending on appropriate weather and also requiring much more preparation like supplying firing material.

This second volume on the subject is written by successful blogger Benjamin Hetterich who shares recipes and advice on handling of the unique Tefal indoor grilling devices as the company's official web representative for years. He now presents a great compilation of new and easy recipes covering vegetables, meat, fish as well as delicious deserts – all of them to be prepared on Tefal's *Optigrill* indoor grilling appliances.

The first volume was published in September 2019 with more than 20,000 copies sold since then.

Rights all available

- 128 pages
- numerous coloured photos
- flexicover
- trim size: 188 x 230 mm
- oretail price € 9.99
- SBN 978-3-96664-191-3
- Published March 2021



A PROFESSIONAL GUIDE ON FISHING FOR ZANDER

by Birger Domeyer

CONTENT:

Zander are usually considered moody and capricious predator fish by anglers, which does – one the other hand – mean an exciting challenge for most of them.

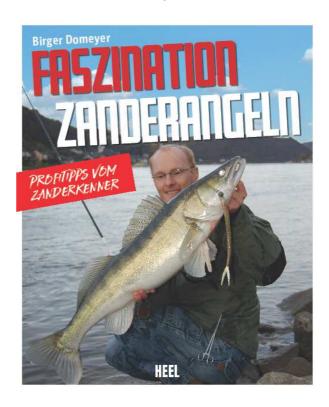
This professional guide is committed to disclose the secret of why is it oftentimes so difficult to fish especially for zander, and provides in-depth knowledge about its physiology and its most favourite habitats. Based on this information, he explains the most promising ways to catch them by means of spin fishing (learn everything about wobblers, blinkers or twisters!), anywhere you may you look for them, either in a quarry pond or in a river.

Once you are familiar with zander fishing, you will definitely succumb its unique fascination!

The author works as an editor at several leading German fishing magazines since 2010. He is specialized on predator fishing (with a special love for zanders since the early 1990s) and appeared as a performer in various TV programmes dedicated to fishing.

Rights all available

- ●160 pages
- more than 150 colour photographs
- flexicover
- trim size 183 x 225 mm
- oretail price: € 19,99
- ■ISBN 978-3-96664-295-8
- Publication: July 2021





LAND & WERKEN SERIES:

FREE FOOD SUPPLIED BY NATURE

by Axel Gutjahr

CONTENT:

In former times people have reverted to a much greater extend to free food supplied by nature itself. These days' rediscovery of free food is however not necessarily due to frugality alone. For while collecting plants, herbs and fruits, one may perfectly enjoy the natural surroundings, and your receipts can oftentimes be prepared freshly at the time their content of beneficial ingredients such as vitamins and flavours is at its peak.

Thus, one may be able to experience whole new tastes of flavour which have been long since forgotten.

This book will enable you to safely determine all kinds of plants, know their ingredients and their effects (such as antihypertensive impacts or metabolism boosting), and will finally supply dozens of delicious recipes for soups, salads, vegetables, jelly, teas, liquors or bakery.

Rights all available

- ●120 pages
- many colour photographs
- softcover
- trim size 183 x 225 mm
- retail price: € 14.99
- ■ISBN 978-3-96664-174-6
- Publication: June 2021





LAND & WERKEN SERIES:

Small Garden – Big Harvest

by Axel Gutjahr

CONTENT:

Recent years have seen a growing desire for self-sufficiency regarding fresh fruits and vegetables. However a lot of people, especially in urban areas, do not have access to garden plots.

This book shows you how even small areas can be cultivated efficiently, in order to achieve crops above average.

It further tells you, for instance, how to determine and improve your soil quality, portrays the most important cultivated plants and supplies an exemplar self-sufficiency garden with a focus on sustainability.



Rights all available

- ●120 pages
- many colour photographs
- word count: 22,445
- softcover
- trim size 183 x 225 mm
- retail price: € 14.99
- ■ISBN 978-3-96664-172-2
- Published January 2021

INSTALOVE

by Aline Meixner

CONTENT:

These days, dating does not depend any more on real life encounters, but increasingly takes place on social media platforms like Tinder, Bumble and Instagram or via dating apps. Successful model and influencer Aline Meixner has analysed the phenomenon of 'digital love' and gives clear, honest and practical advice through the complex maze of dating, including the most important dos and don'ts and incorporating her own experiences in a charming and also funny way.

An illustrative insight into the world of dating for everyone still looking for Prince / Princess Charming!

The author has been working as a model for more than 7 years now with more than 130,000 followers on her Instagram account. She has been engaged by companies like Kylie Jenner Cosmetics, Triumph or Maxim and used to live in Milano, Paris and London. Besides her model career, she has graduated from a Master programme at HHL School of Management.

ALINE MEINER ALINE MEINER ALINE MEINER Die DOS Port Dating-Guide für Instagram & Co. Der Dating-Guide für Instagram & Co.

Rights all available

- 144 pages
- more than 100 photographs
- softcover
- trim size 155 x 215 mm
- oretail price: € 12,99
- ●ISBN 978-3-96664-292-7
- Publication: July 2021

PARTNER JOURNAL HOW WELL DO YOU KNOW EACH OTHER?

by Ralph Handmann

CONTENT:

This journal gives you an extraordinary chance to reconsider your relationship with your partner – how well do you really know him / her?

An imaginative collection of 150 questions and issues on likes and dislikes, favourites and preferences visualised by funny illustrations, will guide every partner through an exciting journey resurrecting their complete time together – get prepared for the moment of truth...but also enjoy a fun and entertaining way to learn more about each other and maybe even strengthen your relationship in the end!



Rights all available

- 160 pages
- with drawings & illustrations
- softcover
- trim size: 168 x 210 mm
- oretail price € 9.99
- ■ISBN 978-3-96664-194-4
- Publication: April 2021



ZERO-2-HERO HOW TO BECOME AN E-SPORT PRO

by Andreas Schaetzke and Timo Schöber

CONTENT:

Getting rich (and famous) by means of just practicing your beloved hobby – sounds too good to be true? Not necessarily, professional gamers are able to gain six-figure amounts these days in esport competitions, which are followed by millions of viewers, either by livestream or in sold-out stadiums.

This book tells every dedicated and ambitious pastime gamer what it takes to successfully make the step into professional gaming.

It starts out by giving a survey on the various features of esports (in contrast to gaming) with both the amateur and professional scenes, as well as the different genres and the hottest games.

After describing the necessary technical equipment, the authors point out the individual requirements to make one's way into esports, such as a reasonable self-assessment on personal strengths and weaknesses and, further, the importance of being present in social media and how to use them to built up a fanbase.

With regards to an appropriate training, the reader learns how to exercise special abilities, depending on the kind of class one wants to engage in. In the case of being lucky and really getting signed as a pro-gamer, one learns what to pay attention to when it comes to finalize a contract and what to keep in mind with regards to one's social environment and life planning.

The closing chapters depict information on a pro-gamers everyday life and tell the stories of some of them who made it – from Zero 2 Hero!

Rights all available

SPECIFICATIONS:

●144 pages

many coloured photographs

word count: 16,144

softcover

otrim size 152 x 230 mm oretail price: € 14.99

SBN 978-3-96664-184-5

Published March 2021



The authors:

Andreas Schaetzke is co-founder and CEO of PENTA, Germany's biggest German esports organization, founded 2013 in Berlin. He is familiar with all the esports protagonists acting within the interplay of politics and economy.



Timo Schöber's main occupation lies in Human Resources, but – being a former pro gamer himself - he also works as an esports consultant and speaker since the late 1990s and has published the first comprehensive book on esports in Germany in 2018.









MINIMALLY INVASIVE SURGERY ON FOOT AND TOE MISALIGNMENTS

by Michael Vitek MD

CONTENT:

Distorted toes and various kinds of metatarsal problems can cause considerable pain as well as movement restrictions. Though orthopedic insoles, bandages or calisthenics may be helpful for a while, there is oftentimes no other way than surgical intervention in the end.

A gentle kind of treatment is however available these days, based on minimally invasive surgery.

This volume, starting a new series supplying medical knowledge at a glance and easy to understand, covers all kind of questions which may arise with regards to minimally invasive surgery on foot and toe misalignments, enabling persons concerned to gain helpful information on different aspects of the treatment including advantages and disadvantages.

The author, Michael Vitek MD, is a specialist for orthopedic surgery, with a special focus on aesthetic and functional foot surgery, working at a private clinic in Vienna.

He can claim the development of new and ground-breaking ways of surgery in his special field, which have meanwhile been adapted worldwide.



Rights all available

- 128 pages
- many coloured photographs
- softcover
- trim size 148 x 210 mm
- retail price: € 14.99
- SBN 978-3-96664-199-9
- Published February 2021





LEGO® PICTURE PUZZLES

by Joachim Klang

CONTENT:

Featuring an amazing collection of picture puzzles on 32 pages, this colourful and beautiful layouted book offers lots of fun while searching for figures, objects, animals or any details within 12 different LEGO® sceneries, all of them especially created and built for this book by our bestselling author Joe Klang.

The sceneries range from an open-air gig through fire service and police station up to crazy adventures in outer space or on the sea bottom.



Rights all available

- 32 pages
- coloured throughout
- hardcover
- otrim size: 240 x 290 mm
- eretail price approx. € 14.99
- ●ISBN 978-3-96664-181-4
- Published March 2021



EASY PROJECTS FOR YOUR LEGO® CLASSIC BRICKS

by Achim Schuck

CONTENT:

This new instruction book features 40 easy to build LEGO® projects especially aiming at young children from 4 years up, only using the basic 2x2 and 2x4 bricks. Clear step-by-step-instructions will guarantee quick accomplishment and lots of fun while building models and sceneries ranging from farm and safari park through exploration of the seabottom and outer space. All the building instructions can be applied to LEGO® and LEGO®Duplo bricks as well as any other kinds of nub bricks.

THE AUTHOR:

Achim Schuck has a degree in electrical engineering and works throughout the world as a construction manager in automation technologies. He originally made up these building instructions for his grandchildren, who just love to play with LEGO® bricks.



Rights all available

- 92 pages
- coloured throughout
- softcover
- trim size: 203 x 254 mm
- oretail price € 9.99
- ●ISBN 978-3-96664-198-2
- Published February 2021



BUILD YOUR OWN CITY The Big Unofficial Lego Builder's Book

by Joachim Klang and Oliver Albrecht

CONTENT:

This book addresses all LEGO® enthusiasts from 6 years up who are looking for a real challenge: why not build a complete town out of LEGO® bricks? After explaining basic techniques and simple models for younger kids this manual provides detailed step-by-step building instructions for all items necessary to build your own LEGO® City. From streets, cars, trucks, houses, bus stops, supermarkets, people and animals, trees and plants – a must have how-to manual to build a city using the bricks from your collection at home.

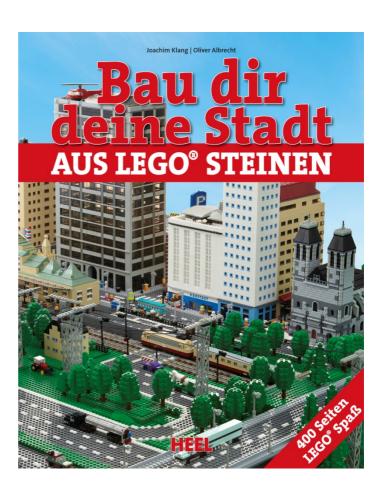
Besides providing comprehensive explanations for building with LEGO® bricks it also contains four more complex, larger and complicated projects: a helicopter, a Ferrari Testarossa, a New York Taxi and a large truck. The authors Joachim Klang and Oliver Albrecht, both LEGO® experts since their childhood days are well-known within the LEGO® community for their real artistic and experimental use of the colourful bricks.

A real how-to book for all small and grown up Lego fans!

Rights sold:

English world, China, Finland

- ●400 pages
- approx. 500 full colour photographs
- softcover
- trim size: 170 x 214 mm
- aprice: € 19.99
- SBN 978-3-86852-542-7
- Published March 2021





Please also ask for our current rights guide on non-fiction titles on these subjects

Cars & Transport
Railway Model Building
Hunt

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Stephanie Becker-Barth s.becker-barth@heel-verlag.de

Corinna Roeger c.roeger@heel-verlag.de

If you need any other information, brochures, pdf files or sample copies please don't hesitate to ask.