

Gift Books

They wallow in dirt, they mate with their toys, and they sniff their own excrements. And they know exactly that it is not okay to chew their mistress's knickers or to chase the neighbour's cat. But then our dogs will look at us so naively and innocently that we just cannot be mad with them. Well, we almost can't ... This book brings together the funniest and most rueful confessions of our tempestuous friends.

KEY SELLING POINTS

- > Animal photographer Hansi Trompka is famous thanks to a number of newspaper articles and TV reports
- > A great gift book for dog lovers
- > Original photographs and sayings



> After his successful book *Katzen-geständnisse* [Cat confessions] here's the equivalent for dogs



Rights are still available



ISBN 978-3-86883-637-0
6,99 €



ISBN 978-3-86883-638-7
6,99 €



HANSI TROMPKA has worked for 10 years as a freelance layouter, designer and animal photographer. He has specialised particularly in dog photography, on the one hand because of his great love for our four-legged friends, and on the other hand because there are clearly more dogs in his hometown of Munich than there are elephants. Of course, the wellbeing of the animals is always of the utmost importance to him during his work.



Dog days, sick as a dog, working like a dog –

life as a guard dog, sniffer dog or a general dogsbody can be really quite exhausting. No wonder then that at some point you'll just be tired as a dog. And you'll fall asleep. On the spot. In the weirdest positions and the strangest places.

In this volume, animal photographer Hansi Trompka has collected the best pictures of dogs at rest. Relaxed, funny and simply chilled out.

IMPORTANT FOR YOUR SALES SUCCESS

- > The first book to put the Internet-trending subject into photographic print
- > 25,000 copies sold of *Chilled-out Cats*
- > Humorous gift book for dog lovers



More than 100,000 copies sold!



ISBN 978-3-86883-280-8
16.99 €



ISBN 978-3-86883-413-0
16.99 €

HANSI TROMPKA has worked as a freelance graphic artist, designer and pet photographer for 10 years. He specializes in photographing pets, which is due in part to his great love for our four-legged friends and in part to the fact that, in his home town of Munich, there are certainly more dogs and cats than elephants. Naturally, the wellbeing of the animals always comes first for him in his work.

- > 25,000 copies sold of the super-successful gift book *Chilled-out Cats*

10.04.2015

Hansi Trompka | **Lazy dogs** | 48 pages | 14 x 14 cm | Hardcover, 4-colour
Original edition | 6.99 € (D), 7.20 € (A), sFr. 11.50 | ISBN 978-3-86883-637-0
Commodity group 1191



Nearly everyone has at least once taken a selfie

and dogs are no exception! From dignified to completely mad, Dog Selfies shows the best shots of dogs that have taken the selfie craze into their own paws. These sweet, cute snapshots give us a good idea of how dogs see themselves.

A wonderful gift book!

IMPORTANT FOR YOUR SALES SUCCESS

- > Quality, 4-colour dog photographs
- > Every dog owner and dog lover will be thrilled
- > Photo galleries to appear in magazine websites – viral marketing as for *Dogs under Water* (100,000 copies sold)



- > The first book of dog selfies on the market

05. 01. 2015

Hansi Trompka | Dog selfies | 96 pages | 14 x 14 cm | Hardcover, 4-colour
Original edition | 9.99 € (D), 10.30 € (A), sFr. 14.50 | ISBN 978-3-86883-581-6
Commodity group 1191



HANSI TROMPKA has worked for 10 years as a freelance graphic artist, designer and pet photographer. He has specialized in photographing pets, which is due in part to his great love for our four-legged friends and in part to the fact that, in his home town of Munich, there are clearly more dogs and cats than elephants. Naturally, the wellbeing of the animals always comes first for him in his work.

Life as a cat must be simply great! All day long sleeping and eating in turns, snoozing in front of the fireplace or letting the sun warm your fur. That's what we think. Cats, however, see life from an entirely different perspective and often – at the very latest, we found out in *Grumpy Cat* – they're simply fed up with this world, with their master, with the lousy weather and the cheap food from the discount store they are served.

Collected in this book are the most beautiful and scurrilous portraits of our reclusive, stubborn and surly house tigers. The worse their mood, the more hilarious they seem to the onlooker!

KEY SELLING POINTS

- > A must for every cat owner
- > Wonderfully nasty cat photos
- > Deep insights into the complex soul of our street tigers
- > Builds on the success of *Katzengeständnisse* [Cat confessions]
- > A similar title, *Bad Cat*, sold more than 20,000 copies



> The German answer to *Grumpy Cat*



HANSI TROMPKA has worked for 10 years as a freelance layouter, designer and animal photographer. He has specialised particularly in dog photography, on the one hand because of his great love for our four-legged friends, and on the other hand because there are clearly

more dogs in his hometown of Munich than there are elephants. Of course, the wellbeing of the animals is always of the utmost importance to him during his work.

07.09.2015

Trompka, Hansi | *Irritable cats* | I hate hoovering. Do that outside! | 48 pages | 14 x 14 cm | hardcover | 6.99 € (D) | ISBN 978-3-86883-722-3



We love our cats. Because they're so cute when they fall asleep on our laps or chase after the feather duster. Or deposit a dead mouse in the middle of the living room. Or cough up a hairball onto the new carpet. Yes, even then – but a bit of contrition would certainly not go amiss in these cases. Based on the Internet-trending topic of "dog shaming", this book brings together the most hilarious confessions of domestic cats who just would not listen to their owners.

IMPORTANT FOR YOUR SALES SUCCESS

- > The first book on the Internet trending topic of "cat shaming"
- > Humorous gift book for cat lovers



- > "Cat shaming" is *the* Internet trend

06. 03. 2015

HANSI TROMPKA has worked as a freelance graphic artist, designer and pet photographer for 10 years. He specializes in photographing pets, which is due in part to his great love for our four-legged friends and in part to the fact that, in his home town of Munich, there are certainly more dogs and cats than elephants. Naturally, the wellbeing of the animals always comes first for him in his work.

Hansi Trompka | **Cat confessions** | I accidentally ate the hamster
 48 pages | 14 x 14 cm | Hardcover, 4-colour | Original edition
 6.99 € (D), 7.20 € (A), sFr. 11.50 | ISBN 978-3-86883-638-7 | Commodity group 1191



"Look, darling, what a sweet little puppy!"

Who says that the little dog really is as cute as it makes us believe? Or the meerkat as funny? Or the lamb as innocent? Because for quite a while the animal world has

not been what it once was: moral decay and significant linguistic excesses are gaining ground with them as well. Axel Fröhlich has examined the unadulterated truth and gathered in this book what the allegedly cute animals really think. A factual report.

KEY SELLING POINTS

- > Cute animal pictures combined with absurdly evil texts
- > The animal gift book with a difference



AXEL FRÖHLICH, born in Nuremberg in 1968, works as a freelance copywriter and author. He felt compelled to search for alternative income strategies, and to test

these himself if necessary. He lives happily with his partner, in an extremely remote area near the Spanish Pyrenees.



- > At last: The bitter and furious gift book for animal lovers

13.07.2015

Fröhlich, Axel | **Animals with Tourette's syndrome** | 48 pages | 14 x 14 cm | hardcover | 6,99 € (D) | ISBN 978-3-86883-659-2



Your mother and your father have accompanied you since you were born. They know you better than anyone else. Who, then, could better describe you, with all your amiable and peculiar features, than your parents? They are the only ones who can remember your entire childhood – valuable experiences that have shaped your personality and that would be forever forgotten if they are not recorded in this extraordinary fill-in book.

The truth about myself – As revealed by my Mum and The truth about myself – As revealed by my Dad are beautiful gifts to be filled in by your own mother or father. Thus they become a charming souvenir that you will enjoy browsing through for many years.

Das war dein erstes Wort: _____ 

Eigentlich wollte ich dich viel lieber _____ nennen.

Über dieses Geschenk hast du dich am meisten gefreut: _____

Das war der schlimmste Streich deiner Kindheit: _____

Der Erste, der bei dir übernachtet hat, war: _____

Das Erste, was du dir von deinem eigenen Geld gekauft hast, war: _____ 

Diesen Spleen habe ich dir abgewöhnt: _____

Du wärest einmal fast gestorben, als du... _____

Darin unterscheidest du dich am meisten von deinen Geschwistern:

1. _____ 
2. _____
3. _____
4. _____

Früher musdest du immer schrecklich lachen, wenn... _____

So oft besuchst du mich: Mal pro Jahr

So oft würde ich gerne von dir besucht werden: Mal pro Jahr

Das solltest du dir besser abgewöhnen: _____

Diese Eigenschaften hast du von mir geerbt:

1. _____ 
2. _____
3. _____
4. _____



Mega-trend fill-in books



ISBN 978-3-86883-503-8
10,00 €



ISBN 978-3-86883-642-4
10,00 €

New York psychologist DAVID TRIPOLINA has long looked at intelligent questions which it is fun to answer and which, almost as a side benefit, grant a deep insight into your own personality. He previously published the fill-in books, *The truth about myself* and *The truth about us*.

12.10.2015

Tripolina, David | **The truth about myself – as revealed by my Dad** | The original fill-in and memory album | 96 pages | 17 x 24 cm | hardcover | 9,99 € (D) | ISBN 978-3-86883-727-8



> Beautifully designed memory album that will be filled in by the mother or the father

- > Trending genre scrapbook albums
- > A very personal gift
- > High-quality gift book features
- > Great value for money
- > Follow-up to *Die Wahrheit über mich* [The truth about myself] and *Die Wahrheit über uns* [The truth about ourselves] (more than 10,000 copies sold)

12.10.2015

Tripolina, David | **The truth about myself – as revealed by my Mum** | The original fill-in book and memory album | 96 pages | 17 x 24 cm | hardcover | 9,99 € (D) | ISBN 978-3-86883-726-1

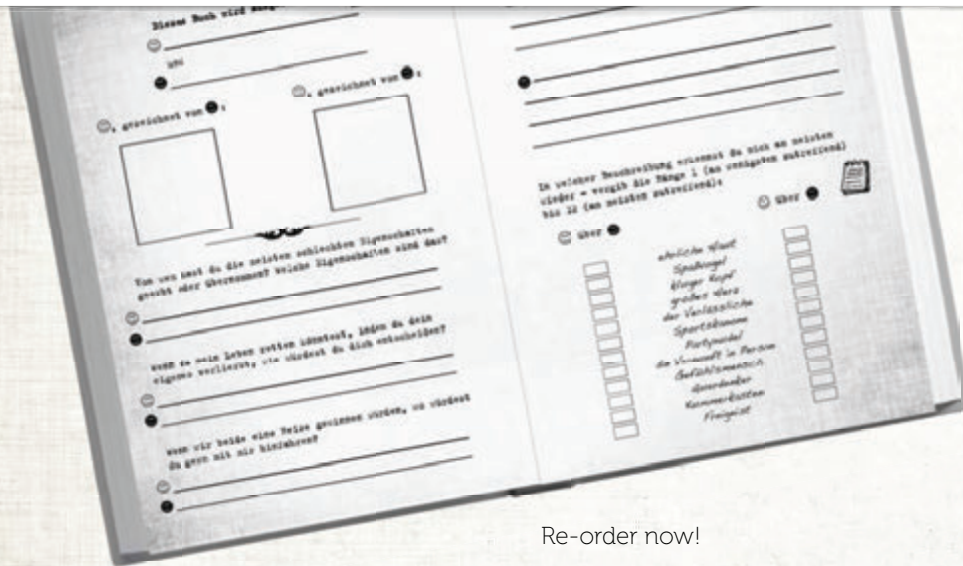


This fill-in-the-blanks book reveals amazing

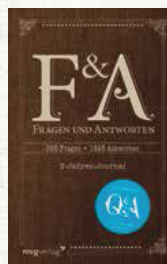
insights. Partners, closest girlfriends or simply two who like each other are asked the same questions, at times profound, at times humorous. This way, you can better get to know yourself and discover character traits in yourself and the other person that have hitherto remained hidden. Answering the questions together strengthens and firms up a relationship. Once filled in, this book will be a cherished keepsake.

IMPORTANT FOR YOUR SALES SUCCESS

- > The global bestseller *All about ourselves* (1 million copies sold) has been out of print for a long time
- > High-quality gift book design
- > Great value for money



Re-order now!



ISBN 978-3-86882-475-9
14.99 €



ISBN 978-3-86883-503-8
10.00 €



- > Attractively designed fill-in-the-blanks book with unusual questions

13.02.2014

The New York psychologist DAVID TRIPOLINA has for a long time engaged with intelligent questions which it is fun to answer while at the same time providing deep insights into one's own personality. He also published the fill-in-the-blanks book, *The truth about myself*.

David Tripolina | **The truth about ourselves** | The novel fill-in-the-blanks book for couples and close friends | 96 pages | 17 x 24 cm | Hardcover | Original edition
10.00 € (D), 10.30 € (A), sFr. 14.50 | ISBN 978-3-86883-642-4 | Commodity group 1191



THIS BOOK OF QUESTIONS WILL REVEAL surprising facts about yourself: you'll get to know a completely different side of yourself, a side that has lain hidden so far. Once completed, this book will be an invaluable memento that – years later – will reveal much about your personal development.

Questions from the book:

Would you swap your intelligence for more happiness?

Would you be able to kill for love?

What have you done wrong that you'll never regret?

If you were shipwrecked and marooned on a desert island with someone attractive, after how many days would you be unfaithful to your partner?

If you could save your parents' lives by giving up your own, would you?

KEY SELLING POINTS

- > A fun complete-it-yourself book
- > The million-copy bestseller *Alles über mich* (*All About Me*) has been out of print for years
- > A timeless, quality gift
- > In line with the current trend of complete-it-yourself items



For a long time, New York psychologist DAVID TRIPOLINA has researched intelligent questions that are fun to answer but also give profound insights into your personality.



- > A beautifully designed book with unusual questions to answer

10.10.2014

David Tripolina | **The Truth about Myself** | A book with unusual questions to answer
96 pages | 17x24cm | Hardcover | 9,99 € (D), 10,30 € (A), sFr. 14.50
ISBN 978-3-86883-503-8



This fill-in book reveals at a glance why two people are in love – be they mother and daughter, grandma and granddaughter or a pair of lovers. The book asks profound, witty and emotional questions and points for

reflection, all with one single aim: to capture in words the love between two people. The book is a perfect gift – once it has been filled in, it is also a wonderful token of love.

KEY SELLING POINTS

- > A fill-in book, to give ready-filled-in to your loved one
- > A very personal gift
- > Quality gift book presentation
- > Good value for money

1. Mein erster Gedanke, als ich dich zum ersten Mal sah

2. Was mich nach unserem ersten Kennenlernen völlig an dir überrascht hat:

3. Welche meiner Eigenschaften ich am liebsten vor dir versteckt habe:

4. Wem ich als erstes von dir erzählt habe:
... und was ich gesagt habe:

5. Ein besonderer Jahrestag ist für uns der:

6. Du bist anders als deine Vorgänger, weil:

7. Als wir uns kennenlernten, versuchte ich möglichst _____ zu sein.
Ich glaube, es hat / hat nicht (Unzutreffendes bitte streichen) funktioniert

8. Was ich total gerne mit dir mache:
. Am Wochenende: _____
. Im Urlaub: _____
. An normalen Wochentagen: _____
. An einem verrageten Sonntag: _____
. Nachts: _____

9. Wenn ich mir uns in 20 Jahren vorstelle, dann habe ich folgendes Bild vor Augen: (malen!)



ALEXANDRA REINWARTH is a writer. Her previous books include *Das Sexprojekt* [The sex project] and *Das Glückprojekt* [The happiness project] for mvg, as well as *Der Chick Code* [The chick code] for riva. She lives near Barcelona and has appeared in several talk shows and TV programmes.

© Cathy Dupre



- > More than 10,000 copies sold of *Die Wahrheit über mich* [The truth about myself] and *Die Wahrheit über uns* [The truth about ourselves].

12.10.2015

Reinwarth, Alexandra | What I love about you | An original declaration of love to fill in and give away | 96 pages | 17 x 24 cm | hardcover | 9.99 € (D) | ISBN 978-3-86883-712-4



riva

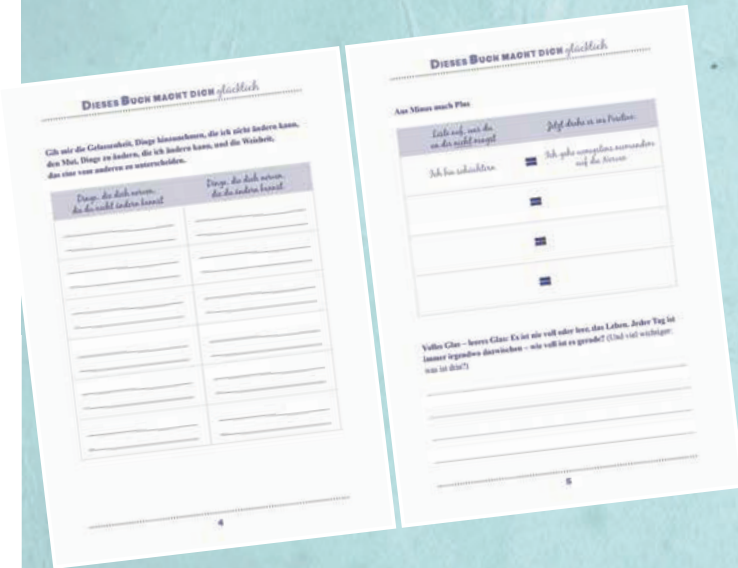
Gift book

Wouldn't it be nice if we were happy every single day, simply overflowing with good mood? Unfortunately, that's not always the case, and this is why you could always do with a little bit of instruction or motivation from the outside to feel even better about life. With the

help of cleverly formulated questions and much food for thought, Alexandra Reinwarth provides the basis for a very individual book of happiness, in which every reader can record what makes them happy. This fill-in book comes with a feel-good guarantee!

KEY SELLING POINTS

- Fill-in book with a happiness guarantee
- The easy way for everyone to start their very own happiness project
- Quality gift book presentation
- Great value for money



Rights are still available



Amazon Bestseller

ISBN 978-3-86882-205-2
14,95 €

Das Glücksprojekt: Wie Ich (Fast) Mensch Der Welt Zu Werden Taschenbuch
von **Alexandra Reinwarth** (Autor)
★★★★★ 418 Kundenrezensionen



ALEXANDRA REINWARTH is a writer and has written several books for mvg, including *Das Glücksprojekt* [The happiness project]. She lives near Barcelona and knows how to make people feel happy.

© Cathy Dupre



➤ 15,000 copies sold of *Das Glücksprojekt*

12.10.2015

Reinwarth, Alexandra | This book makes you happy | To write into, fill in and make yourself | 96 pages | 17 x 24 cm | hardcover | 9,99 € (D) | ISBN 978-3-86883-713-1



riva

Gift book

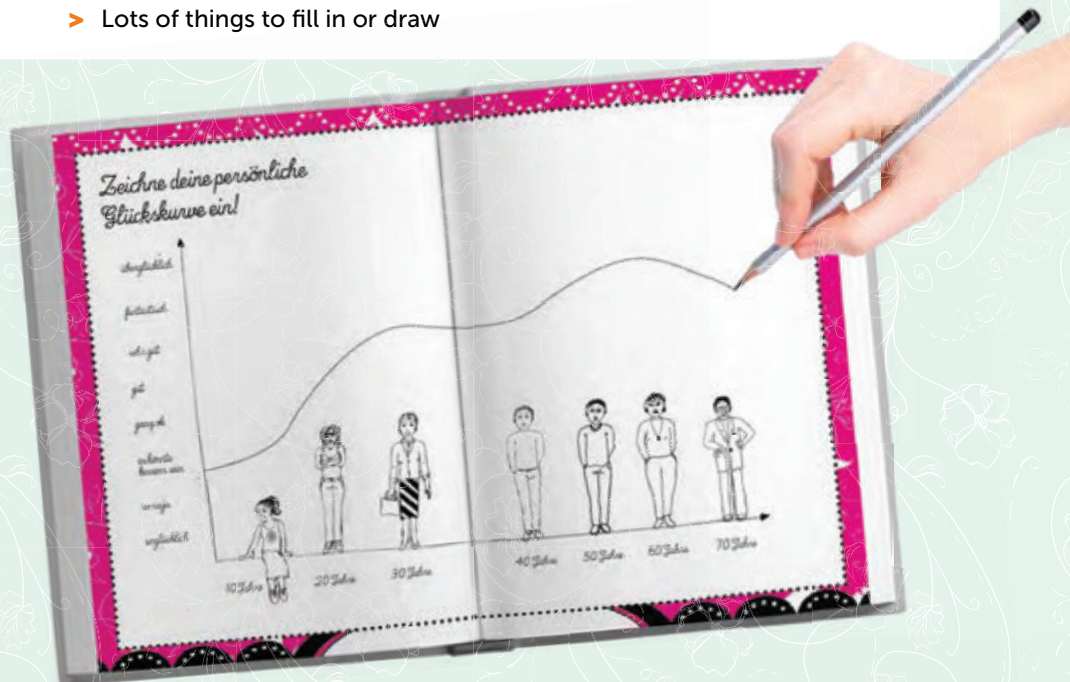
MUM, WHERE DID YOU meet Dad? Which countries have you visited? What were your favourite TV programmes?

This quality gift book features all the questions we've always wanted to ask our mums – and now answering them has been made particularly easy and entertaining thanks to numerous graphics and lovingly designed illustrations.

We need to preserve our mums' very personal memories. In this book, mothers can playfully and creatively record for posterity everything about their childhood, their likes and dislikes, and the high and low points in their lives. Once completed, this book serves as a valuable album of memories for the whole family.

KEY SELLING POINTS

- A complete-it-yourself book with nothing tedious to fill in
- The latest gift book for all mothers
- Lots of things to fill in or draw



ARMAND FRYBOURG comes from Munich and loves his mum very much..



- More than 370,000 copies of *Mama, erzähl mal (Tell Us, Mum)* sold

10.10.2014

Armand Frybourg | Draw Your Life, Mum | The wonderful memory album to draw and fill in | 96 pages | 17x24cm | Hardcover | 10,00 € (D), 10,30 € (A) sFr. 14,50
ISBN 978-3-86883-501-4



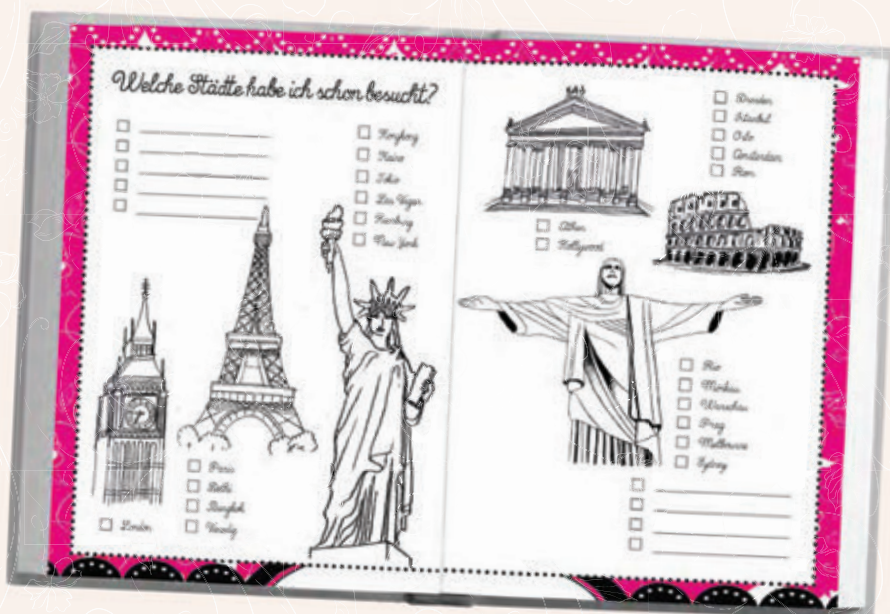
GRANNY, WHAT WAS YOUR favourite toy? Which cities have you been to? What was your favourite book?

This quality gift book contains all those questions we've always wanted to ask our grannies – and now answering them has been made particularly easy and entertaining thanks to numerous graphics and lovingly designed illustrations.

We need to preserve our grannies' very personal memories. In this book, grandmothers can playfully and creatively record for posterity everything about their childhood, their likes and dislikes, and the high and low points in their lives. Once completed, this book serves as a valuable album of memories for the whole family.

KEY SELLING POINTS

- A complete-it-yourself book with nothing tedious to fill in
- A great gift book for grandmothers
- Lots of things to fill in or draw
- Especially suited to the older generation



ARMAND FRYBOURG comes from Munich and loves his granny very much.



- More than 360,000 copies of *Oma, erzähl mal* (Tell us, Granny) sold

10.10.2014

Armand Frybourg | Draw Your Life, Granny | The wonderful memory album to draw and fill in | 96 pages | 17x 24 cm | Hardcover | 10.00 € (D), 10.30 € (A), sFr. 14.50
ISBN 978-3-86883-502-1



COLOURING IN A MANDALA not only awakens your creativity, it also helps you find relaxation, rest and balance. These lovingly hand-drawn mandalas are unique in their artistic interpretation and stand out in the sea of mandala books.

Thanks to their associated messages – Find Love, Find Happiness and Find Relaxation – the colouring-in fun has an additional aspect which everyone can discover in their very own personal way.

A wonderful gift for aesthetically minded people looking for something different when colouring in mandalas.

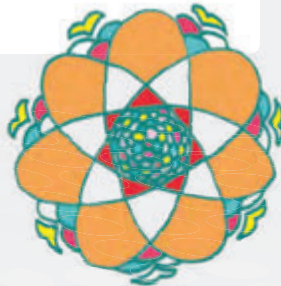


ISBN 978-3-86882-534-3



KEY SELLING POINTS

- Each book has 44 hand-drawn, lovingly designed mandalas
- Individually detachable
- The perfect gift book for inspired and aesthetically demanding people



ISBN 978-3-86882-532-9



ISBN 978-3-86882-533-6



- With channelled messages for each and every mandala

14.11.2014



TÜLAY WEINERT is a trained media designer for image and sound and has worked for various companies and producers both in Germany and abroad. Because of her interest in spiritual topics she decided early on not to do further training in these areas. She channels, leads meditations and has developed a therapy for spiritual healing. She lives in Munich with her husband and daughter.

Tülay Weinert | **Find Love / Find Happiness / Find Relaxation** | Colouring book with 44 lovingly hand-drawn mandalas and spiritual messages | 96 pages each | 22x22cm
Hardcover | 8,99 € (D), 9,30 € (A), sFr. 13.10 each

AT LAST THERE'S a colouring book for female art lovers who enjoy picking up a pen – or a crayon – in their spare time.

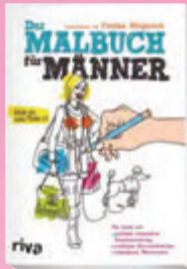
From the tattooed muscle man in uniform to the sweaty footballer, the well-toned surfer, the nerd, the doctor or the lawyer, this selection of more than 30 charming gentlemen leaves no desires unfulfilled. Colour In Your Dream Man promises hours of colouring-in fun, on your own or with a group of friends.

This book is the perfect gift for fun-loving women.

KEY SELLING POINTS

- > A book to colour and fill in yourself
- > Fantastic illustrations
- > The colouring-in book for anyone who loves men – for instance women

Rights are still available!



The Colouring-in Book for Men, 9.99 € (D)
ISBN 978-3-86883-419-2



> The perfect gift book

15.08.2014

Laura Sommer | Colour In Your Dream Man! | 40 pages | 21.5x28cm | Paperback
9.99 € (D), 10.30 € (A), sFr. 14.50 | ISBN 978-3-86883-484-0



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LAURA SOMMER – her pseudonym – has made her hobby into her profession. Initially, she was employed as an illustrator at Depesche, one of Europe's leading suppliers of greetings cards and gifts. Since 2012, she has worked as freelance author and toy designer. She has published several books under the name of Laura Sommer, including *Thalis (Thalis)*, *Herzschlagmelodie (Heartbeat Melody)*, *Einhornherz (Unicorn Heart)* and *Pralinenherz (Praline Heart)*.

This picture book contains almost everything a man's heart might desire. The reader only has to add one thing to make the images complete.

What could still be missing to complete the pictures of elephant, chameleon, the magic cylinder and all the other designs?

The hole in the middle of the book is for you to fill in.

IMPORTANT FOR YOUR SALES SUCCESS

- > 4-colour throughout
- > The perfect gift for men
- > Only € 9.99



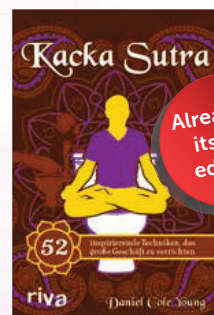
Other funny gift books for men:



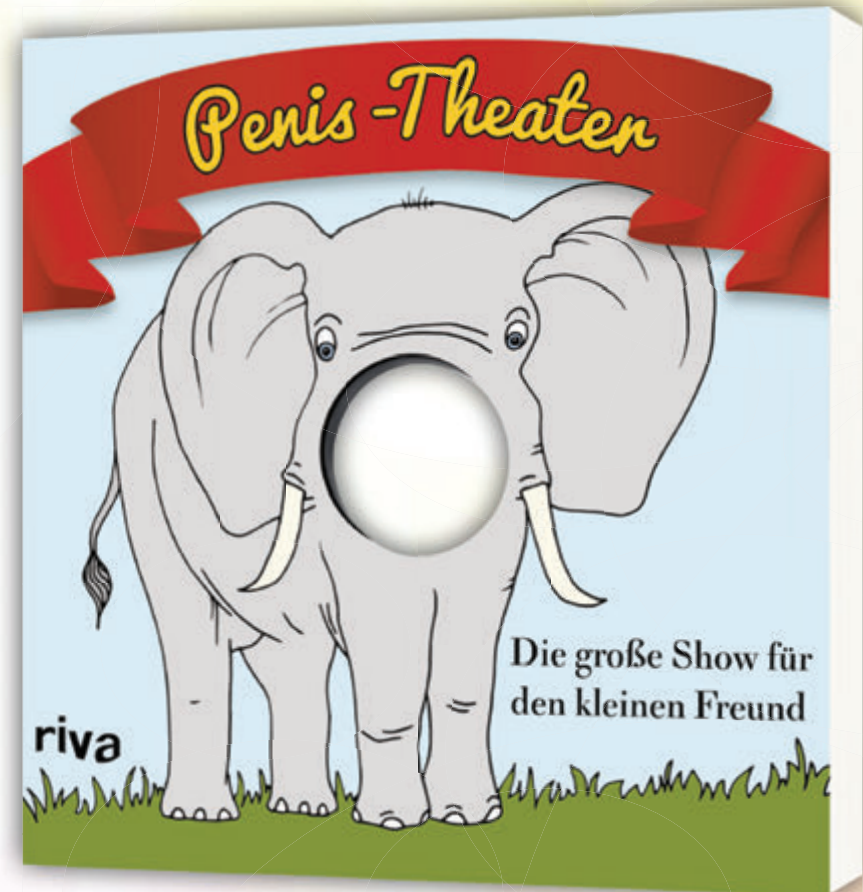
ISBN 978-3-86883-444-4
9.99 €



ISBN 978-3-86883-370-6
8.99 €



ISBN 978-3-86883-351-5
9.99 €



- > The next bestseller to appear after the success of *Colour in my boobs* and *Caca Sutra*

05. 01. 2015

Penis theatre | The big show for the little friend | 12 pages | 21 x 21 cm
Hardcover, 4-colour | Original edition | 9.99 € (D), 10.30 € (A), sFr. 14.50
ISBN 978-3-86883-576-2 | Commodity group 1191



WHAT WOULD LIFE BE WITHOUT OUR faithful, four-legged companions? They protect us, they look up to us, they console us, and they give meaning to our lives. Yet most dog owners encounter a variety of dog diseases, some of which are very persistent and highly resistant to therapy. Who, for instance, has ever successfully cured their dog of a hyperactive guilt gland (accompanied by the well-known guilty look in their doggy eyes), or of shittycitis, snapping syndrome, car-journey barking or the pathological need to play?

For the first time in history, all these dogs' diseases have been collected in this important book. The standard reference work for the vet, it will bring help, soothe pain and immensely enrich the lives of all masters and mistresses.

KEY SELLING POINTS

- > 175,000 copies of *Männerkrankheiten* (Men's Diseases) sold and high five-digit sales of *Frauenkrankheiten* (Women's Diseases)



Rights are still available!



Women's Diseases, 8,99€ (D)
ISBN 978-3-86883-278-5

Does this dog suffer from shittycitis or from compulsive drooling?



AXEL FRÖHLICH has been an avowed fan of both dogs and creative wordplay since his early childhood, and so he embarked on a career as a copywriter and author of Humorous books. He is the loving master of various four-legged creatures, including dogs, and lives near Barcelona with all his animals, his wife and his child.

© private



The tried-and-tested comic concept now as a gift book for all dog lovers

15.08.2014

Axel Fröhlich | **Dogs' Diseases** | The typical complaints of our four-legged friends, from fetch phobia to bowl blindness and chargeitis | 100 pages | 12,5x18,7cm | Hardcover
8,99 € (D), 9,30 € (A), sFr. 13,10 | ISBN 978-3-86883-319-5

