

Entertainment / Humour

The way we use the media and acquire knowledge has dramatically changed in the last few years. In our world of newsfeeds, clickstreams and Web 2.0, it is often said that the so-called Net Generation has a severely reduced attention span. Nevertheless, the need for information and education is undiminished. This original knowledge compendium does justice to both, for it provides the complete knowledge about the world in "bite sizes" of only 140 characters each – the maximum length of a tweet allowed on Twitter.

Readers find out everything they really need to know, for example about the history of Europe, our language,

the most important philosophical movements, formative design eras, the milestones of art and the fundamentals of the natural sciences. Never has the classical general education canon been taught in a more compact or concise manner!

Oliver Kuhn sold well over 300,000 copies of his original knowledge compendia, such as *Alles, was ein Mann wissen muss* [Everything a man needs to know] and featured on the Spiegel bestseller list for months. This book is the indispensable compendium for everyone who wants to refresh, supplement and expand their general knowledge the fast way.

KEY SELLING POINTS

- > Popular factual books have thousands of readers
- > Knowledge bites for in-between times
- > Bestselling author with multiple Spiegel bestseller rankings
- > Each article has a maximum of 140 characters
- > A general knowledge encyclopaedia like *Bildung* [Education] by Schwanitz – in a modern format

Political ideologies

Conservatism

The preservation of existing or formerly existing social relations

Great philosophical movements

The Epicureans

The main maxim for any action is physical wellbeing and serenity



SPIEGEL
Bestselling
author

total circulation
author
500,000
copies



OLIVER KUHN is a graduate of the German School of Journalism in Munich. He is the author of several *Spiegel* bestsellers, including *Alles, was ein Mann wissen muss* [Everything a man needs to know] and *Arschgeweih: Das wahre Lexikon der Gegenwart* [Arse antlers: The true encyclopaedia of the present day]. mvg Verlag published a further *Spiegel* bestseller penned by him: *Deutschland Deppenland* [Germany – country of idiots].

> General knowledge for the Twitter generation

12.10.2015

Kuhn, Oliver | *Everything you need to know – in 140 characters* | 350 pages | 12.5 x 18.7 cm | softcover | 9.99 € (D) | ISBN 978-3-86883-704-9



Frogs on ladders and spiders in their webs are probably as useful in predicting the weather as a fridge is in the Arctic. Worms do not have two heads, burgers do not contain a mysterious poison that makes humans into fast-food addicts, and Beethoven did not in fact write his famous piece for Elise, but probably for Therese.

Many things we take for granted are not actually true once you look at them more closely. For the second time, Norbert Golluch takes apart more than 400 generally accepted truths and dictums, thoroughly enlightening his readers about the most incredible misconceptions.

KEY SELLING POINTS

- "I can't believe that..." – unexpected facts from all topic areas, from technology to culture
- Successful and established authority on the subject
- Bite-sized knowledge for friends of the infotainment genre
- Entertaining, diverting and educational

It is not true that

- ... cold water freezes more quickly than hot water.
- ... moths are attracted by light.
- ... raccoons wash their food before eating it.
- ... there are clearly defined taste zones on your tongue.
- ... underwired bras cause breast cancer.

Rights are still available



ISBN 978-3-86883-446-8
9,99 €



- The follow-up to the *Spiegel* bestseller *555 popular misconceptions*



NORBERT GOLLUCH, born in 1949, initially worked as a primary school teacher. After a few years as copy-editor and editor on a satirical magazine, he set himself up as a self-employed writer. His many bestsellers include, for example, *Stirbt ein Bediensteter während*

der Dienstreise, so ist damit die Dienstreise beendet [If a member of staff dies on a business trip, the business trip is over]. Norbert Golluch lives and works near Cologne.

10.08.2015

Golluch, Norbert | **444 new popular misconceptions** | Why weathermen have no idea about the weather, why CDs on the inside mirror do not protect you from speed traps and why salted water does not boil faster | 336 pages | 12.5 x 18.7 cm | softcover | 9.99 € (D) | ISBN 978-3-86883-667-7



It all began with a spider and a yucca plant. Since then, modern myths have become indispensable in our daily lives; they are passed on by word of mouth, on television and in social networks. Typically, neither their veracity nor their origins can ever be demonstrated. That's also why, every so often, the stories start like this: "A friend

told me that..." or "Did you know what happened to x or y?". Often, urban legends spread around the globe and persist for several decades. The most famous and most recent legends have all been collected in this book, leaving the reader to be astonished, to shudder or laugh in turn.

KEY SELLING POINTS

- > Modern myths are a timeless trending topic in internet forums and social media
- > Undiminished interest in modern myths
- > Big Facebook pages on the subject
- > Fascinating stories

From the contents:

The hitchhiker

"Please take me to Nicolaistraße 4 – as fast as possible!", the young girl hitchhiking beside a strip of woodland begged the doctor who had stopped for her.

Just before their destination, the doctor wants to tell the young girl that they are nearly there – but there is no reply. When he turns around, he is shocked to find the back seat of the car empty! The girl had disappeared!

The doctor was at a loss – how could the girl simply have disappeared from the moving car? In his confusion, he went to the door of No. 4 Nicolaistraße to tell the parents of the girl what had just happened.

When at last, after several knocks, a clearly fatigued man opened the door, the doctor burst out: "You cannot imagine what has just happened! On a country road, I gave a lift to a young girl who gave me this address. When I turned into your street, she had disappeared! Out of my car – just like that!"

The man who had opened the door replied with a tired, resigned smile. He said: "Oh yes, I can well imagine it! For one year this has been happening every Saturday. My daughter died just under a year ago on a Saturday in a car accident in this woodland. And ever since she has tried to get back home."

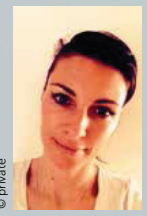
Rights are still available



ISBN 978-3-86883-411-6
8,99 €



- > In the style of the mega-bestseller *Die Spinne in der Yucca-Palme* [The spider in the yucca plant]



PETRA CNYRIM, born in 1975, lives and works in Munich as a writer. She's long been fascinated by urban legends and hopes with all her heart that she'll never discover a poisonous spider among her houseplants.

12.10.2015

Cnyrim, Petra | **The scorpion in the banana crate** | Modern myths and urban legends | 200 pages | 12.5 x 18.7 cm | softcover | 8,99 € (D) | ISBN 978-3-86883-678-3



Most of us can still remember things that were said during our school years and caused major outbursts of hilarity. Exchanges between teachers and pupils, chats in the schoolyard or between lessons: Misunderstandings don't always lead to frustration or anger; often they are simply a cause for great amusement.

Collected in this book are the most hilarious repartees, misunderstandings and misinterpretations from everyday life at school – for you to browse through, recall similar episodes and join in the laughter.

KEY SELLING POINTS

- > Humorous tales from the schoolyard and the classroom
- > Entertainment for in-between times
- > The most popular section of each school graduation magazine, finally brought together in one book

*“What is the purpose of the elephant’s trunk?” –
“For showering and posing.”*

*“What is still so fascinating today about the Ancient Greeks?” –
“They still knew how to handle money then!”*

Rights are still available



ISBN 978-3-86883-411-6
8.99 €



ISBN 978-3-86883-533-5
8.99 €



ANNA MÜLLER grew up in a 3,000-soul village in Upper Bavaria and always enjoyed going to school. Not least because of the many funny situations in the classroom. Ever since her time on the editorial team of her school

graduation magazine, she has been a great fan of the witty exchanges between pupils and teachers, and here she has gathered for us the best quotes from all over Germany.



- > Ideal gift for all teachers, pupils and former classmates

07.09.2015

Müller, Anna | The funniest dialogues of everyday school life | 176 pages | 12.5 x 18.7 cm | softcover | 8.99 € (D) | ISBN 978-3-86883-681-3



Meister Suff is back! As there are people who claim that it isn't good enough if you simply get totally pissed at a party (really?), the venerable master and his group of disciples have once more rummaged around in their magic box of tricks. The result is this showpiece of stimulating conversation, a must in every well-stocked private library! With this book, boring celebrations, where everyone just waits for a chance to disappear unnoticed,

are a thing of the past. *The Book of Party Games* adds many elements to every party that border on the ingenious; There's guaranteed to be something suitable for any taste, from lethal dental operations on crocodiles via mysterious murders to Hit the Pot Reloaded. In this way, the bible of all party games transforms every celebration, however rubbish, into the party of the century. You have *Meister Suff's* personal guarantee.

KEY SELLING POINTS

- > The perfect little gift for 4.99 €
- > Follow-up to the standard reference title, *Das Buch der Trinkspiele* [The Book of Drinking Games], which sold more than 10,000 copies
- > The best party games for all festivities and occasions
- > With many ideas for stag parties and themed evenings

"Since we've bought this book no one goes to the sports people's parties anymore."

Thomas F., Student, Department of Physics

"Haha, and I thought this was a game for kids!"

Stefan M., who lives on the other side of the moon

"At last someone comes to my birthday parties again!"

Eva-Maria L., swot



At the tender age of 17 years, *MEISTER SUFF* became a hermit in order to reflect on drink and other questions central to our existence. Once he had mused on these topics for a sufficiently long period of time, he decided

to make his deliberations available to a larger circle of people. Today, he counts some hundreds of thousands of disciples and, after *The Book of Drinking Games* and together with their venerable master, they have now also created this legacy.



> There'll always be parties

09.11.2015

Suff, Meister | **The Book of Party Games** | 69 ingenious ways to let it all hang out | 160 pages | 10.5 x 15 cm | softcover | 4.99 € (D) | ISBN 978-3-86883-748-3



A FULL HARD DRIVE doesn't make your computer slow. Body language is definitely not international. Ammonites are not petrified snails, nor are peanuts a type of nut. Many certainties, which seem as matter-of-fact as Santa Claus to a little child, are simply not true. In over 500 witty texts, Norbert Golluch demolishes the most widely held beliefs, presenting his readers with many a surprise. Subjects include plants and animals, medicine, nutrition, geography and much more – no field of knowledge is not covered in *555 Urban Myths*. This book is for anyone who likes to know exactly what's what.

KEY SELLING POINTS

- > From technology to language, this book covers a variety of topics
- > Norbert Golluch has previously published several successful books about urban myths

Botanically speaking, spines and thorns are not the same thing.

If you cover yourself entirely in gold foil you will not suffocate.



- > After successful titles in the 1990s, at last a new urban-myth book!



NORBERT GOLLUCH, born in 1949, initially worked as a primary-school teacher, then, after a few years, decided to set himself up as freelance copy-editor and editor-in-chief of a satirical magazine. His numerous bestsellers include *Stirbt ein Bediensteter während der Dienstreise, so ist damit die Dienstreise beendet* (If an Employee Dies on a Business Trip, the Business Trip Will be Terminated.) Norbert Golluch lives and works in the Bergisches Land near Cologne.

14.11.2014

Norbert Golluch | **555 Urban Myths** | Why, in fact, Angela Merkel is a Wessi, why boiled eggs don't actually have to be plunged into cold water and why peanuts aren't nuts at all
300 pages | 12.5x 18.7cm | Paperback | 9,99 € (D), 10,30 € (A), sFr. 14,50
ISBN 978-3-86883-446-8



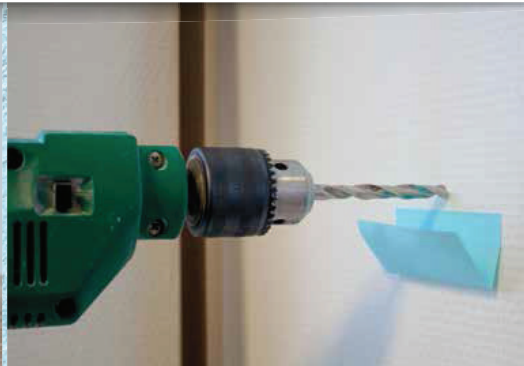
A spontaneous party with friends but you haven't got a boom box with you? It's the middle of summer and there are no ice cubes in the freezer? Or you've once again mislaid the remote control? In fact, none of this is a problem – if you know what to do! Thus, in no time, you can turn a toilet paper roll into a docking amp for your smartphone; you can use a bucket, water and salt to make a coolbox for drinks; and just two strips of Velcro make the constant search for the remote a thing of the past. This book contains 222 clever ideas that will simplify your everyday life in the most amazing way.

IMPORTANT FOR YOUR SALES SUCCESS

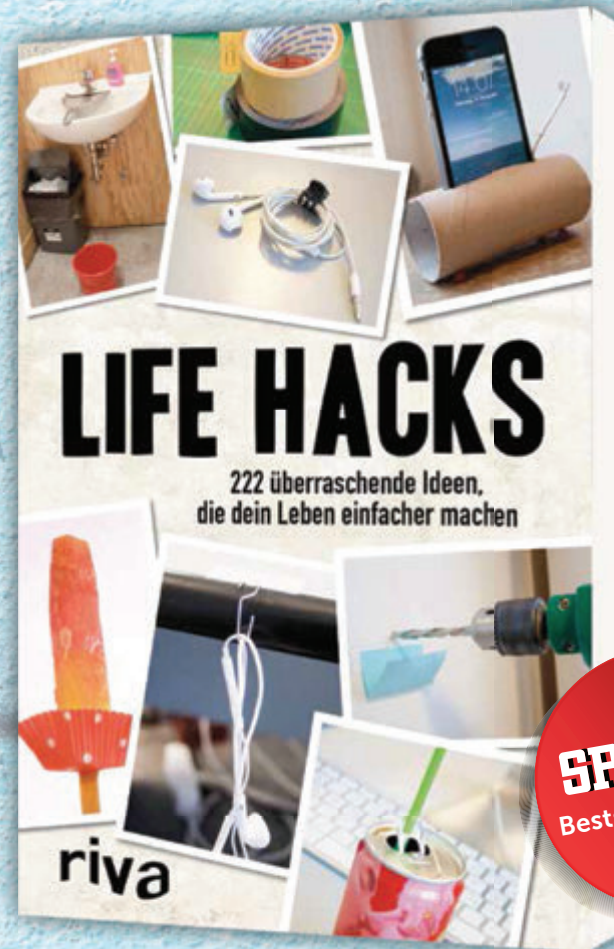
- > Easy to do yourself
- > Many pictures and easy-to-follow instructions
- > Practical tips for everyday life – a huge trend on the Internet
- > Now in a book: clear and funny, with original illustrations



iPhone amplifier



Post-it® to keep drill cuttings from dropping to the floor



SPIEGEL
Bestselling author

> Clever tips for everyday



PETRA CNYRIM, born in 1975, lives in Munich where she works as an author. A permanent lack of time, caused by her dual role as working mother, gave her the idea to look for time- and money-saving solutions that would simplify her everyday life. This is when she first encountered the currently very trendy "Life Hacks" and started to put together her own collection.

10. 04. 2015

Petra Cnyrim | **Life Hacks** | 222 surprising ideas to simplify your life
176 pages | 12.5 x 18.7 cm | Softcover, 4-colour | Original edition
9.99 € (D), 10.30 € (A), sFr. 14.50 | ISBN 978-3-86883-580-9 | Commodity group 1481



THIS BOOK WILL MAKE any skilled builder shudder. And it proves that Berlin's new airport is not the only place where a job's been botched. There is plenty of hair-raising ineptitude to be seen on small and large construction sites alike – most seems based on the motto "What doesn't fit can be made to fit."

Sockets squint from underneath skirting boards or doorframes; tiles are laid by eye; workers balance precariously on ladders propped wonkily against a wall. Since 2012, the entertaining Facebook page "Botched Buildings" has catalogued slipshod construction jobs with photographic evidence, allowing an ever-growing group of fans to laugh in amazement and disbelief. The best pictures, accompanied by humorous captions and workers' wisdom, are now brought together in this full-colour volume.

KEY SELLING POINTS

- > More than 200 hair-raising technical mistakes to make you shake your head, roll your eyes and laugh until you cry, from the successful Facebook page and the "Botched Buildings" website www.pfuschambau.net
- > The perfect gift for DIYers, homeworkers, architects and construction engineers

Facebook page with nearly 200,000 fans



After finishing secondary school, **MARC STEINER**, born in Hamm in 1974, trained as a roofer and has now been working for more than 20 years. He is married and has three children. He and a colleague came up with the idea for the Facebook page "Botched Buildings" after seeing yet another botched construction job on a building site. The large number of photos posted each day on the page prove the topic's popularity.



- > Colour photographs, funny captions and workers' wisdom

12.09.2014

Marc Steiner | **Botched Buildings** | Well, you could do it like that, but it would be crap
14.8x21cm | 128 pages | Paperback | 9.99 € (D), 10.30 € (A), sFr. 14.50
ISBN 978-3-86883-467-3



A teddy bear in A&E, LSD against depression, a heart attack caused by a broken heart. Christian Strzoda experiences the most incredible stories every day. As a paramedic, he's constantly involved with shattering blows of fate, terrible accidents and ruthless thugs. Yet, it is not always the patients who cause the greatest problems. Many a doctor and police officer don't exactly make his everyday working life particularly easy, for example, when the emergency doctor wants to be given a lift by helicopter to the opera house.

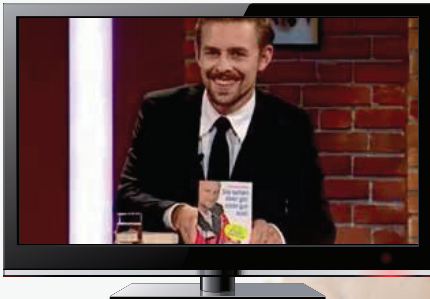
Strzoda tells us what a paramedic's job is really like, and more engagingly than any TV programme could ever do. Reality simply always writes the best script.

IMPORTANT FOR YOUR SALES SUCCESS

- > Sequel, with completely new stories
- > A must for every fan of *Medicopter 117*, *Scrubs*, *Emergency Room* etc.

Major media campaign:

The well-known author presents his book on television.



Re-order now!



ISBN 978-3-86883-253-2
9.99 €



- > Strzoda's second book after his bestseller *You don't look at all well!*

CHRISTIAN STRZODA, born in 1974, writes about his turbulent life as a paramedic. He has already published one bestseller, entitled, *Sie sehen aber gar nicht gut aus!* (You don't look at all well!). For 20 years, Strzoda provides emergency help for about 2,000 hours a year – in an area where the number of emergency call-outs has drastically increased within the last few years. In addition, he worked at a German rescue coordination centre for several years. Christian Strzoda lives near Munich.



© private

06. 03. 2015

Christian Strzoda | *You accidentally sat on the roll-on deodorant?* | New stories from the life of a paramedic | 224 pages | 12.5 x 18.7 cm | Softcover | Original edition
9.99 € (D), 10.30 € (A), sFr. 14.50 | ISBN 978-3-86883-530-4 | Commodity group 1185



"Circle of Death", "Cabbage Trip", "Mrs Horst"

and "Waterfall" – in this book you'll find the 69 most ingenious ways of getting utterly hammered. Whether you're alone or in a group, whether you have all day or want to see double within only a few minutes. Some with a lot of style, others a bit crude, some intellectually demanding, others simply idiotic – The Book of Drinking Games has something very special for every taste and provides many a clever idea for and about boozing. And for all those who don't just want to get smashed there are also the best drinking wisdoms and songs for free. A must for every fan of socially accepted drunkenness.

IMPORTANT FOR YOUR SALES SUCCESS

- > People will always get drunk
- > The perfect gift, at only €4.99
- > The cheapest and at the same time the most substantial book on the market
- > Also suitable as a beer mat

2015 is the 499th anniversary of the
Purity Law.

I've never ...

Cabbage trip

Slap Cup

Beer Pong

Zap, Boom, Bang

Box run

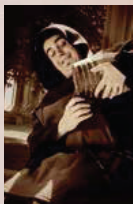
Damned 7 Staircase rally



- > The best book on the hot topic of drinking games

06. 03. 2015

At the tender age of 17 years, MEISTER SUFF withdrew to the life of a hermit, in order to reflect on drinking and other questions central to our existence. Once he had pondered sufficiently on the subject, he decided to make his musings available to a wider audience. Meanwhile, he has gathered hundreds of thousands of disciples. This book is his legacy.



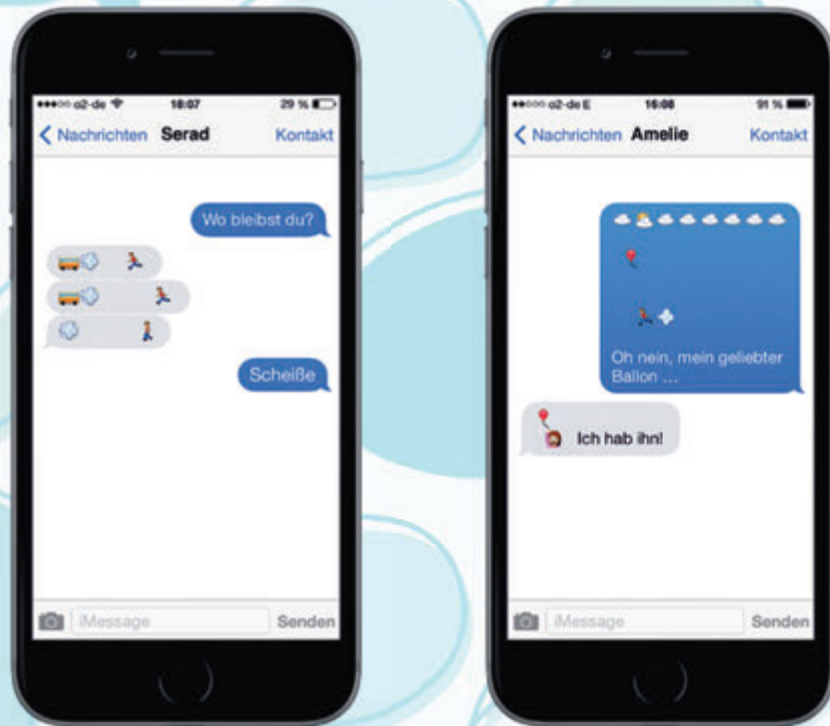
Smartphones have revolutionised not only our daily lives but also communication by text message, for in addition to the alphabet for a written message they also offer an entire arsenal of colourful smileys, symbols and small illustrations: the emojis or emoticons.

Thus, for example, it is perfectly feasible to use the iPhone to retell the story of an entire film or the life of Jesus as an emoji picture story, to start a relationship with someone or to end it without using any letters, and to express very big feelings in very small images.

Emoji texts are creative, full of emotions and sometimes a bit off the mark. They tell of love, fear, sex and booze. But all 160 emoji messages in this book have one thing in common: they are all side-splittingly funny.

IMPORTANT FOR YOUR SALES SUCCESS

- > 160 hilarious emoji conversations from the www.emoji-sms.de website
- > Sequel to the successful webfail book



The WWW.EMOJI-SMS.DE website has been collecting original, funny and extraordinary smartphone messages containing emojis since the year 2014.



- > Humorous text message books are trending

05. 01. 2015

How did the evening go? | Emoji messages to LOL, ROFL and WTF | 160 pages
12.5 x 18.7 cm | Softcover, 4-colour | Original editions | 8.99 € (D), 9.30 € (A) , sFr. 13.10
ISBN 978-3-86883-536-6 | Commodity group 1185



Have you ever spent seven hours on a nonstop flight next to the man with flatulence? It's not only frequent flyers who know how even seven minutes next to this Lord Voldemort of seating neighbours can feel like an eternity. Yet you are right to ask the question: would you have been better off next to the Mr I-need-go-to-the-loo or Ms Chatterbox?

Wi wisch ju ä blesänd flight is a stroll through the lunatic world of aviation, with all its big and small follies. Find out which airline type you are. Learn how to deal with the dangers of the money-destruction machines known as airport bistro and duty-free shop, and find out with the help of the on-board film guide which films are best suited to help you overcome your fear of flying. Head shaking, laughter – please fasten your seatbelt! We wish you a pleasant flight!

IMPORTANT FOR YOUR SALES SUCCESS

- > Includes numerous self-tests, bullshit bingo and flyer typologies
- > The perfect book for toilet or holidays
- > Curiosities from a different means of transport



© iStockphoto



FELICIA ENGLMANN is a globetrotter, researcher and writer. Two things are her main motivations: wanderlust and a curiosity about everything unknown. The combination of these two has taken her to many distant parts of the world. She has already visited 45 countries and learned eight languages. She's never counted how many airports she's visited, nor how much of her life she has spent flying. Felicia Englmann lives in Munich.

© Armin Brosch



- > *Senk ju vor träwelling* has sold more than 150,000 copies

06. 03. 2015

Felicia Englmann | *Wi wisch ju ä blesänd flight* | Curiosities from the plane | 208 pages
12.5 x 18.7 cm | Softcover | Original edition | 9.99 € (D), 10.30 € (A), sFr. 14.50
ISBN 978-3-86883-321-8 | Commodity group 1185

