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The power of the shadow banks

There has never been an empire like BlackRock. No bank, no fund controls that much capital. BlackRock invests, analyzes, and advises major investors, finance ministries, and central banks. There is hardly a region of our planet where this »shadow bank« does not maintain a presence. One thing's for certain: BlackRock is not only transforming our financial system, its global power is calling the entire economic system into question.

- The first book about the world's mightiest financial giant
- Shows the danger and threats that BlackRock poses
- BlackRock's decisions have a direct effect on us every day
- An indispensable book for anyone dealing with the world of finance, and, naturally, for any reader with a desire to know who is pulling the strings in the background



© new york german press

Heike Buchter has been reporting from Wall Street since 2001. She is the New York correspondent for Die Zeit, was the first to predict the financial crisis to her editors in early 2007, and now also the first author to put BlackRock in her crosshairs.

»In this lively and accessible book, Heike Buchter guides readers through BlackRock's global empire.« Handelsblatt

»Heike Buchter has written a detailed and knowledgeable account of a corporation that operates virtually everywhere but receives almost no public attention.« DeutschlandRadio Kultur



Read an extract
tinyqr.com/sq

Heike Buchter
BlackRock
A Secret World Power That's Reaching for Our Money
2015. 280 pages, hardcover



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Walter Krämer
How to Lie With Statistics

New, completely revised edition,
2015. 205 pages, softcover

»Only trust statistics that you have rigged yourself!«

In our information society, this advice is more important than ever before. Statistics professor Walter Krämer presents the creative practices used in the processing of data. He exposes the illusion of precision, shows how to tweak pictographs, enhance curves, pre-sort samples, falsify tests, construct superlatives, and manipulate averages. This accessible, funny, and shrewd classic is equally useful for laypeople and professionals and is now available in a redesigned, updated edition.



Walter Krämer is Professor of Economic and Social Statistics at TU Dortmund University. The author of numerous bestsellers, he most recently collaborated with Thomas Bauer and Gerd Gigerenzer, co-creators of the »bad statistic of the month«, on »Why Being Fat Doesn't Make You Stupid, and Genetically Modified Corn Won't Kill You« (Campus 2014).



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Rüdiger Jungbluth
The Quandts
Germany's Most Successful
Business Family

New, completely revised edition,
2015. 405 pages, hardcover

An intimate portrait of Germany's wealthiest family

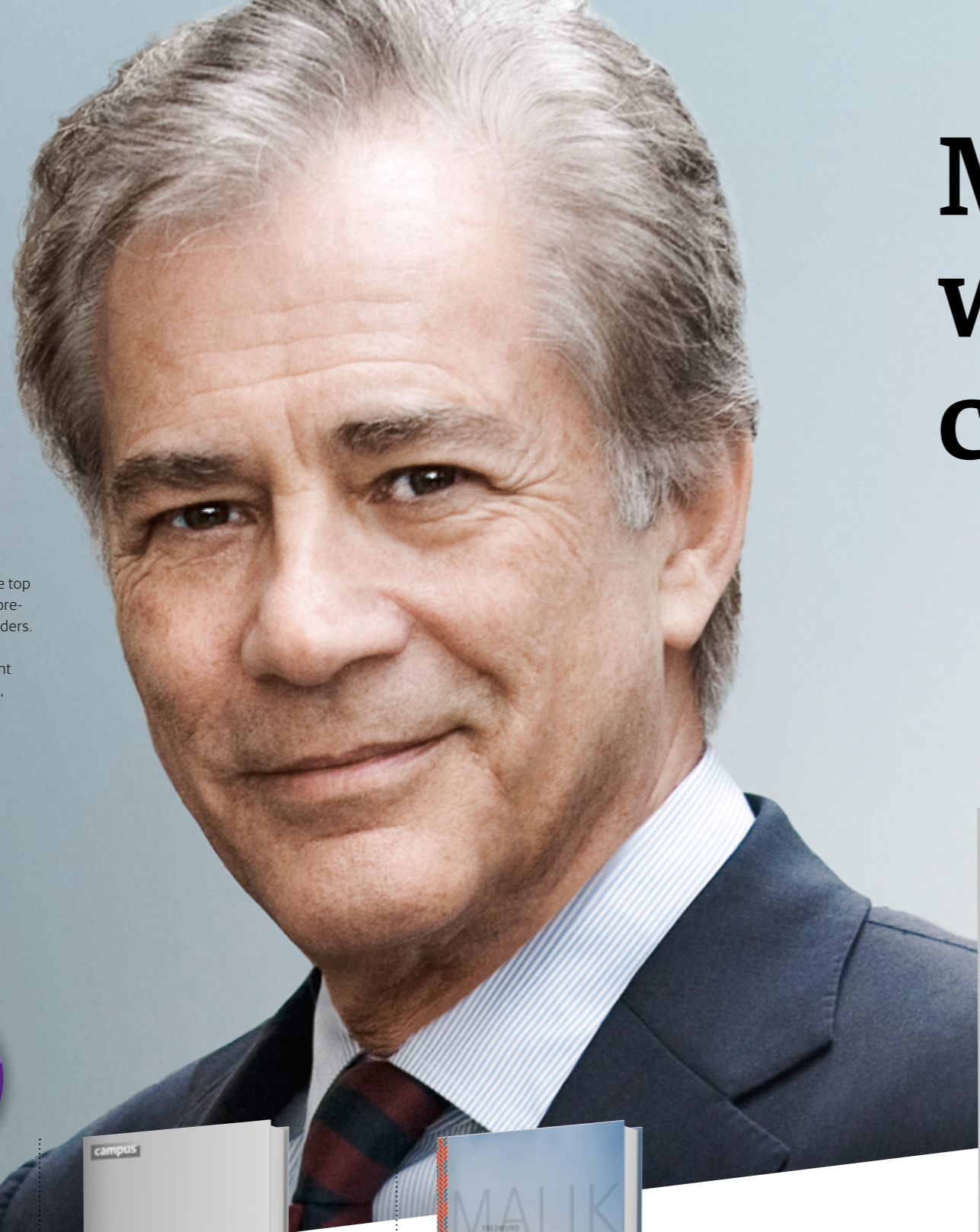
The Quandts control BMW, the most successful German company. Their influence is constantly growing, and their fortune today amounts to some 40 billion Euros. Rüdiger Jungbluth has written a biography of Germany's mightiest business dynasty. Their history is full of triumph and tragedy, a lesson in entrepreneurialism and the seductive power of money. Jungbluth is one of the few people with whom »the Quandts« have spoken, and he provides deep insights into the way the Quandt heirs operate today.



© Dogan Sürek

Rüdiger Jungbluth worked as an economic correspondent for Stern and Spiegel and headed the business desk at Die Zeit for many years. After writing a number of distinguished economic biographies, Jungbluth published his first sensational biography of the Quandts in 2002. His new book about the younger generation expands on his previous research.

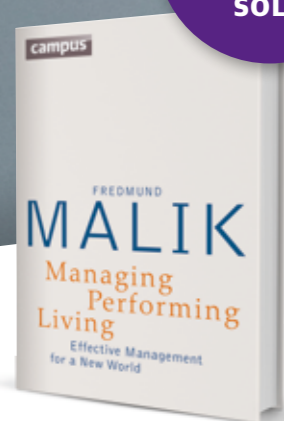
Mastering a new world's turbulent changes



For 15 years, **Fredmund Malik** has ranked at the top of the bestseller lists. His management books represent an indispensable set of tools for business leaders. A recipient of numerous awards, Malik heads the largest think-tank for holistic general management with branches in St. Gallen, Zurich, Vienna, Berlin, London, Toronto, Beijing and Shanghai.

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Backlist



Fredmund Malik
Managing Performing Living
 Effective Management for a New World
 New, revised edition, 2014
 437 pages, hardcover
 English reading copy available
Rights sold to: China, Italy, Poland, Taiwan



Fredmund Malik
Strategy
 Navigating the Complexity of the New World
 2013. 280 pages, hardcover
 English reading copy available
Rights sold to: China



Fredmund Malik
When Limits Aren't Limitations
 Management and Mountain Climbing
 2014. 223 pages, hardcover



Fredmund Malik
Navigating in Times of Turmoil
 Thinking and Shaping the World Anew
 2015. 161 pages, hardcover

Society is undergoing the greatest transformation it has ever seen. Much as it was after the transition from agrarian to industrial society, in a few years everything will be different: how we produce and consume goods, the way we work and live. In the future, knowledge will be more crucial than money, the financial system will founder, and we will have to reinvent democracy. In his new book, best-selling author Fredmund Malik points out the opportunities this kind of fundamental transformation will offer and how to master the transition.



Sebastian Purps-Pardigol
Intelligent Leadership
 How to Inspire Employees
 and Build a More Successful
 Company

With a foreword by Gerald Hüther
 2015, 232 pages, hardcover

Using your brain to build a successful business

How do businesses inspire their employees so deeply that they will outdo themselves to achieve mutual success? Sebastian Purps-Pardigol has figured it out. Based on insights from brain research, psychology, and behavioral economics, as well as 150 interviews with employees and CEOs, he has devised a new, innovative approach to the meaning of leadership today and what makes businesses unbeatable.



Sebastian Purps-Pardigol is a leadership coach and organizational consultant. With the motivation of Gerald Hüther, he began to combine the insights of brain research with management training methods. Together, they founded the non-profit initiative »Cultural Change in Businesses and Organizations«.



Torsten Oltmanns
**Perception Value
 Management**
 How Executives Can Reach
 Strategic Goals and Increase
 Their Market Value

2015, 224 pages, hardcover

Public perception as a success factor

Four times more top executives lose their jobs because of a bad reputation than due to poor performance. Torsten Oltmanns shows how senior business leaders catapult themselves out of the game because they are inept at handling the way they are perceived by the public. He introduces a new way for executives to identify the perception parameters that truly matter in their respective situations and how to manage them efficiently – in their own best interests and to the advantage of their companies.



Torsten Oltmanns is Partner and Global Marketing Director at Roland Berger Strategy Consultants where he consults on strategic communications matters in the public and private sectors.



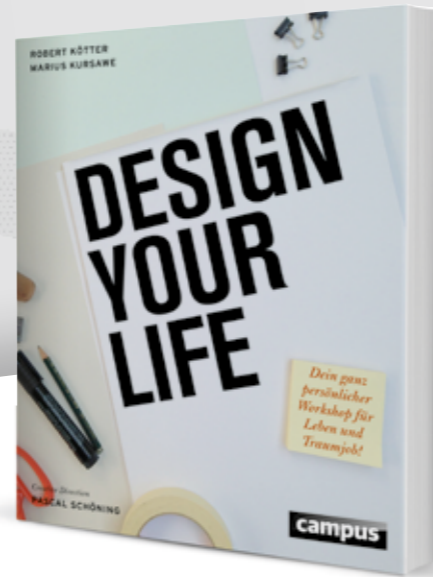
Mario Neumann
The Leadership Adventure
 A Survival Guide for Your First Executive Position
 2015. 376 pages, hardcover

Young, high potential individuals soon realize that their first executive position is no bed of roses. »The Leadership Adventure« is the perfect guide to surviving the executive jungle. By leading new executives through seven phases, this road map ensures their safety during the first two years. Enriched with the experience of renowned managers, Mario Neumann's tips, tools, and models will make an indispensable companion.



Mario Neumann trains executives at the lower and middle management levels. His Talent Academy, a training ground for the next generation of executives, earned him the German Continuing Education Innovation Prize and the German Training Prize in bronze on two occasions.

© Simone Scardovelli



Robert Kötter, Marius Kursawe
Design Your Life
 A Highly Personal Workshop for Life and a Dream Career
 2015. 278 pages, softcover

Has your career stalled? Not getting satisfaction from your personal life? In a word, do you want to have your life back? Then simply redesign it! »Design Your Life« is a highly personal construction kit for a happy life. Using the concept of Design Thinking, you can effortlessly learn how to mold the life and job of your dreams. And here's the best thing: the book's entire content has been field tested by members of the Life Design community. This is how dreams come true, guaranteed!



Robert Kötter and **Marius Kursawe** are job coaches who support people in career transitions, helping them to find their dream jobs and discover meaning in their lives. Numerous articles about their activities have appeared in the press. In 2014, they took first place at the Bonn Idea Exchange.



Ulf-Dieter Klemm, Wolfgang Schultheiß
The Crisis in Greece
 2015. 546 pages, softcover

The crisis in Greece is far more than a mere financial crisis. The 28 authors in this anthology have written articles on every essential aspect of it. They do away with ideas about Greece today that remain fixated on antiquity, critically examination the country's mentality and governmental structures, and suggest approaches for addressing the as yet unresolved crisis.

»This book belongs in universities, ministries, and editorial departments—anywhere negotiations are conducted and judgments are made about Greece.«
Der Tagesspiegel



Ulf-Dieter Klemm joined the Federal Foreign Office in 1977, which led to a position as cultural attaché at the German Embassy in Athens. Today he works as an author and a translator of books from the Greek. Wolfgang Schultheiß was German Ambassador to Greece and is co-editor of a book about German-Greek relations.



Jürgen Schmidt
Workers in Modern Times
 2015. 285 pages, softcover

In many regions of the world today, the achievements of labor movements are either threatened, not yet firmly established, or have slipped from public memory. A look back into history clearly shows how long and arduously working people struggled before they could represent their interests in the world of modern capitalism.



Andreas Pecar, Damien Tricoire
False Friends
 2015. 231 pages, softcover

This book takes a refreshing new look at the Age of Enlightenment. It is a polemic that puts an end to the preconception that our ideas on democracy and human rights can be traced back to the ideals of eminent 18th century philosophers.